

Logo Design | Brand Design | SMM Design (*Google, Instagram, Linkedin, Facebook, Youtube, Spotify*)  
Presentation Design | Print Design (*Business cards, Booklets, Flyers, Leaflets, Postcards, Annual reports, Books, Package Design*) | Illustration | Font Design | UI Design | Web Design | Stand Design

# DESIGN PORTFOLIO

I'm currently at a point in my career where intuition, experience, and confidence converge to craft products that seamlessly blend modernity, style, and charm. My approach involves fostering an open-minded practice that consistently examines and refines what aligns with both the studio and its clients.

Walerija Nebesnaja.



reddot winner 2022  
brand design

# LUNA 2

Logo, Brand design, Web design and SMM design

Luna 2 is a creative studio with a unique combination of visual and architectural services, which allows you to see the project on all sides, creating a holistic product.

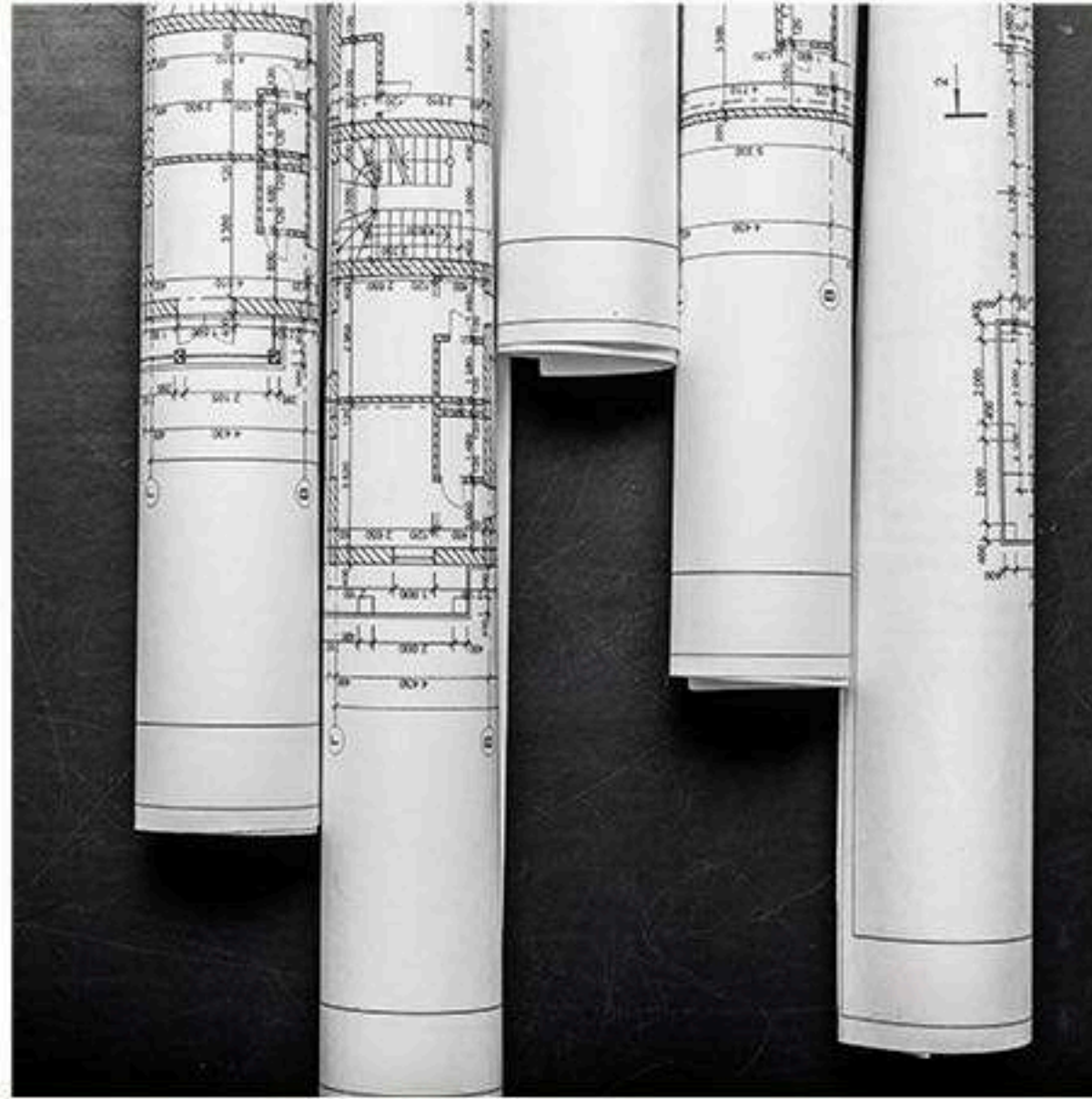
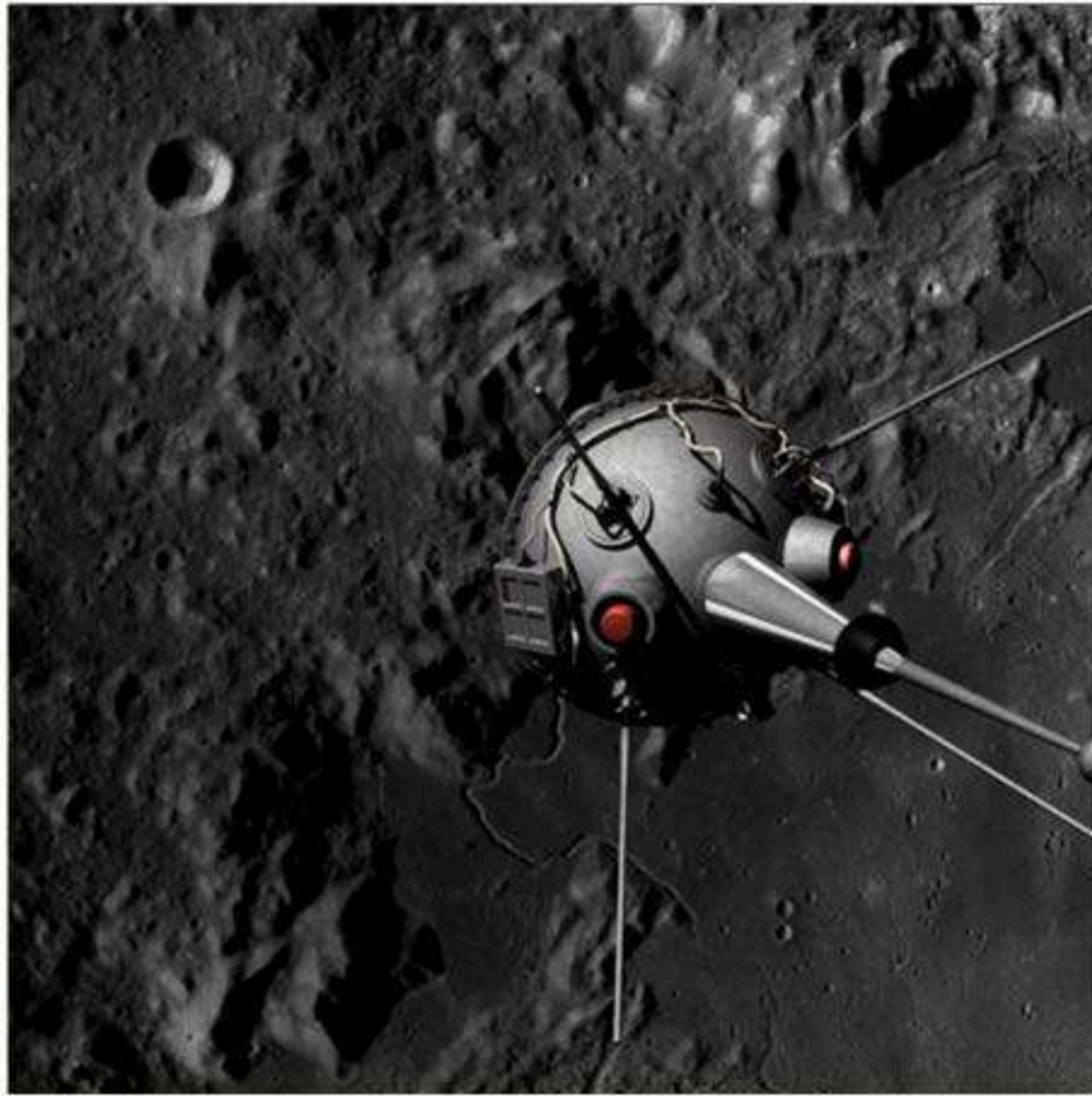
The company's name "Luna-2" comes from the Soviet automatic interplanetary station, which reached the surface of the moon for the first time in the world. That's why the theme of space formed the basis for the logo and branding.

A light font that reminds architectural plans and a deuce moving in a circle, like a satellite. Creativity and a special way of seeing into the future are the concepts that exactly define the studio.



reddot winner 2022  
brand design





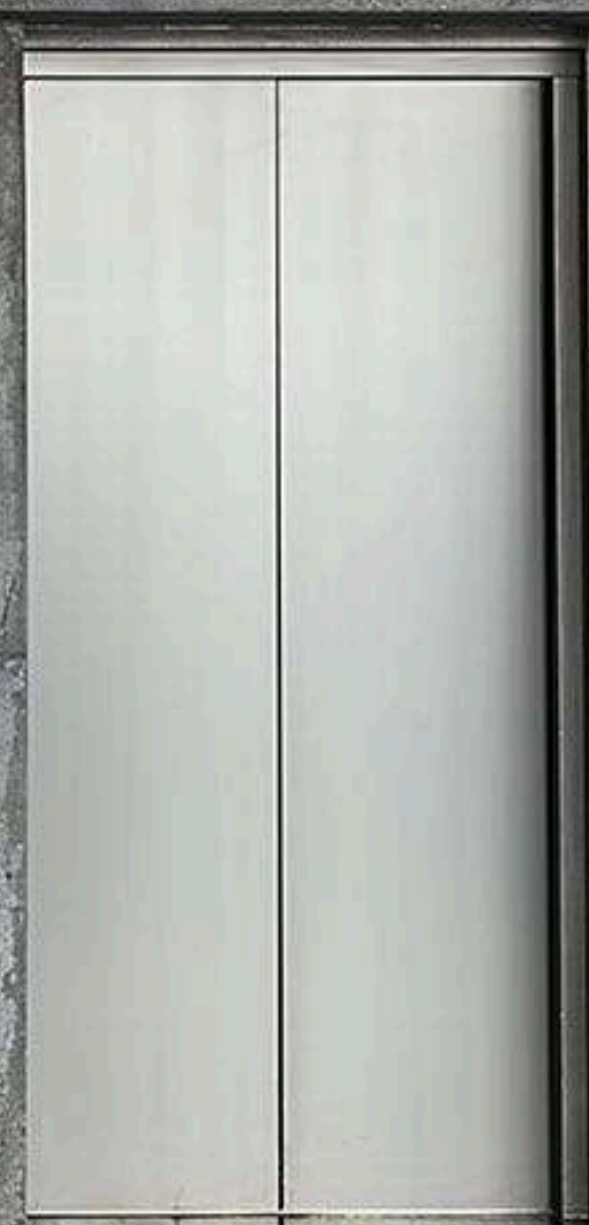


reddot winner 2022  
brand design





reddot winner 2022  
brand design





reddot winner 2022  
brand design

LUNA ?  
space solutions



reddot winner 2022  
brand design

LUNA<sub>2</sub>  
SPACE SOLUTIONS

Jsmo kreativní studio. Naše jedinečná kombinace vizuálních a architektonických služeb umožňuje vidět Váš projekt ze všech úhlů, a tak vytvářet celostní produkt.

Jako designery se specializujeme na nadčasové a promyšlené interiéry rezidenčních a komerčních objektů.

Umíme také bleskově zpracovat vysoce kvalitní fotorealistické vizualizace pro působivou prezentaci vašeho projektu.

Kromě navrhování zabýváme se následnou komplexní realizací interiéru pod svým autorským dohledem. Díky spolupráci se zkušenými odborníky a osvědčenými dodavateli dosahujeme maximálně funkční a estetické kvality provedení. Klademe velký důraz na detail a individuální přístup ke každému zadání.

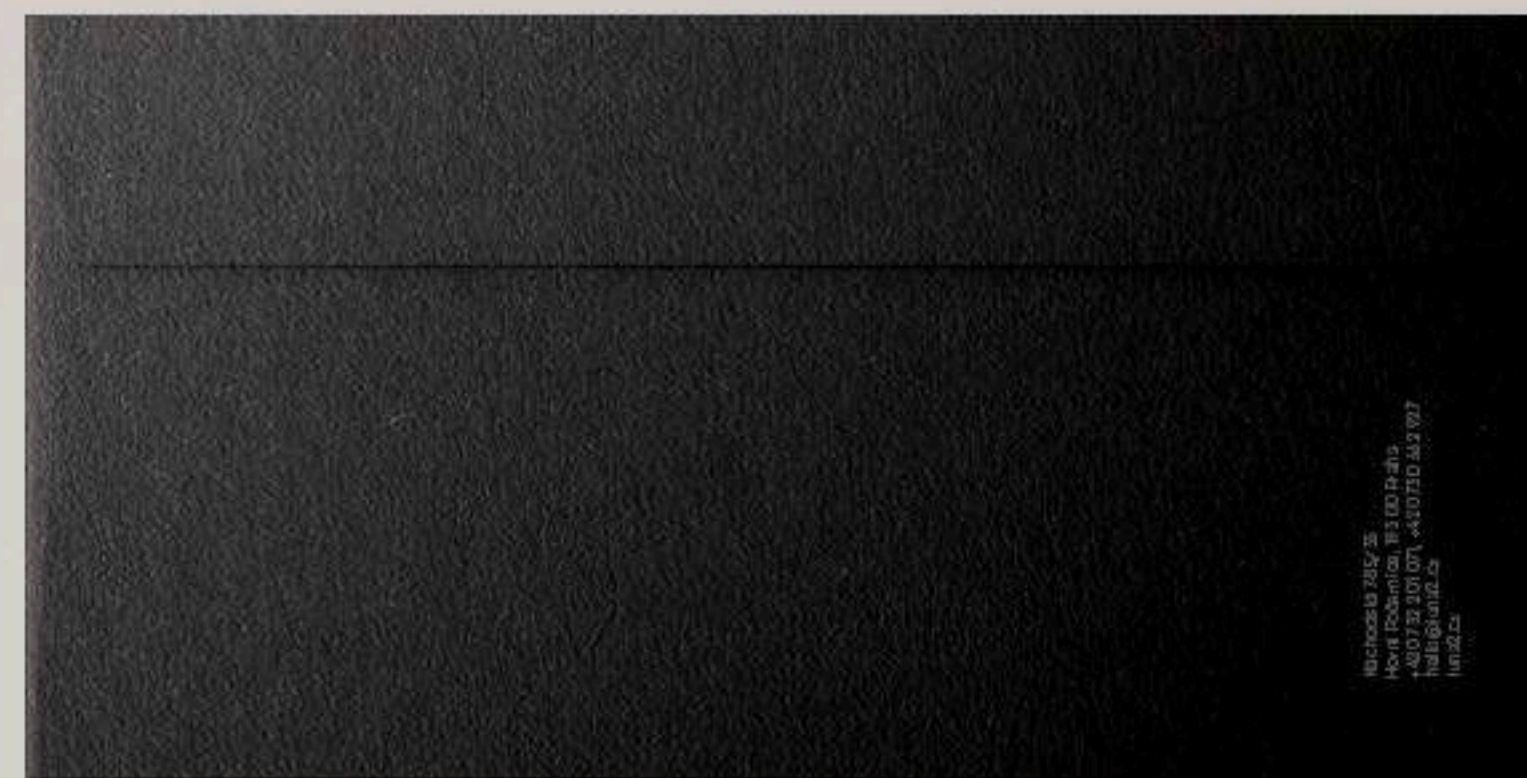
Pro naše korporátní klienty kromě návrhu interiéru pomáháme vytvořit vizuální identitu firmy.

Značky chtějí být rozpoznatelné a jedinečné a to vidíme jako hlavní úkol při vytváření brandu. Nejde jen o logo, barvy a styl typografie. Vytváříme filozofii značky naplněnou jedinečnou osobností.



*LUNA<sub>2</sub>*

Náchodská 795/795  
Horní Počernice, 193 00 Praha  
4420 732 201 071, +420 750 602 927  
hello@luna2.cz  
luna2.cz



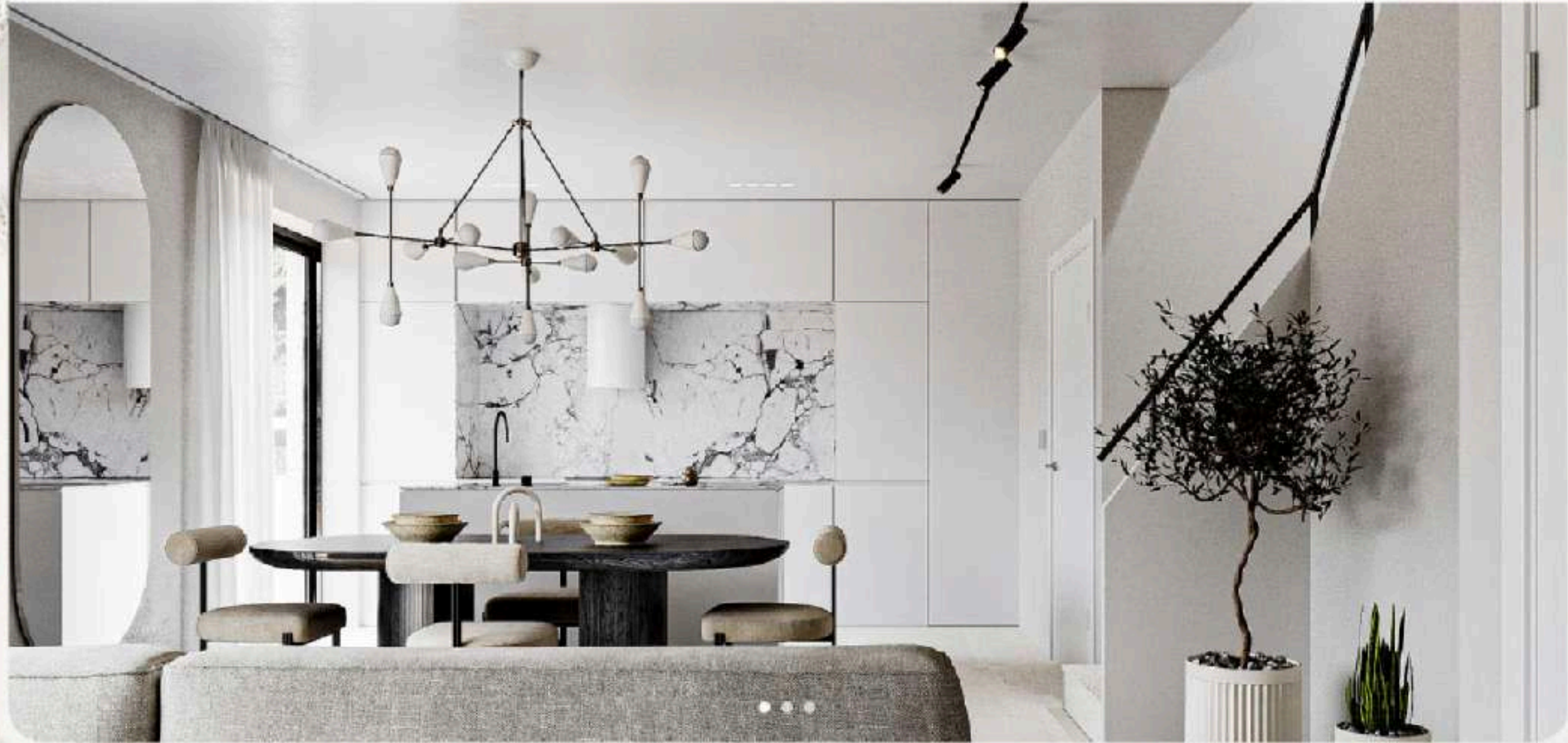
Náchodská 795/795  
Horní Počernice, 193 00 Praha  
4420 732 201 071, +420 750 602 927  
hello@luna2.cz  
luna2.cz





Home screen

LUNA<sub>2</sub>



služby >

## SPOJ SVĚT

Luna2 je moderní  
architektura  
Díky propojení  
vytvoříme  
současnost

### ARCHITEKTURA

Spaceplan  
Návrh interiéru  
3d vizualizace

projekty



**reddot** winner 2022  
brand design

Jako designery se specializujeme na nadčasové a promyšlené interiéry rezidenčních a komerčních objektů.

Umíme také bleskově zpracovat vysoce kvalitní fotorealistické vizualizace pro působivou prezentaci vašeho projektu.

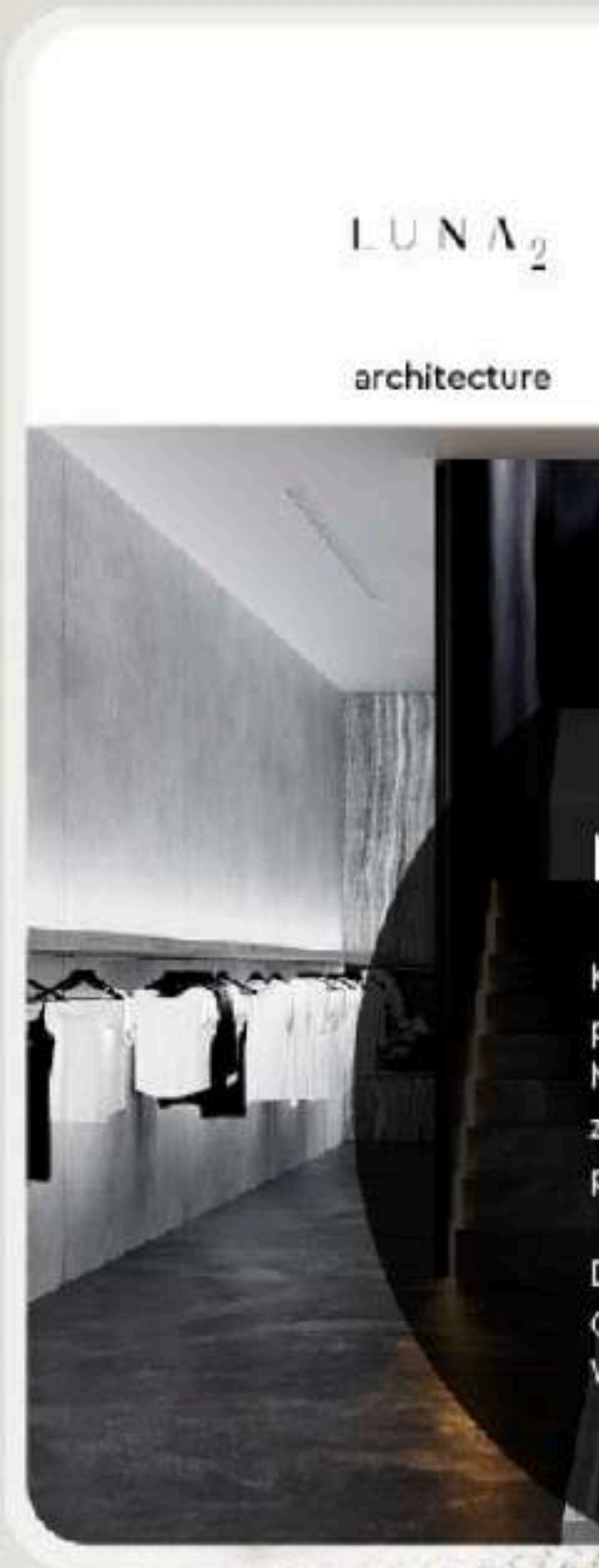
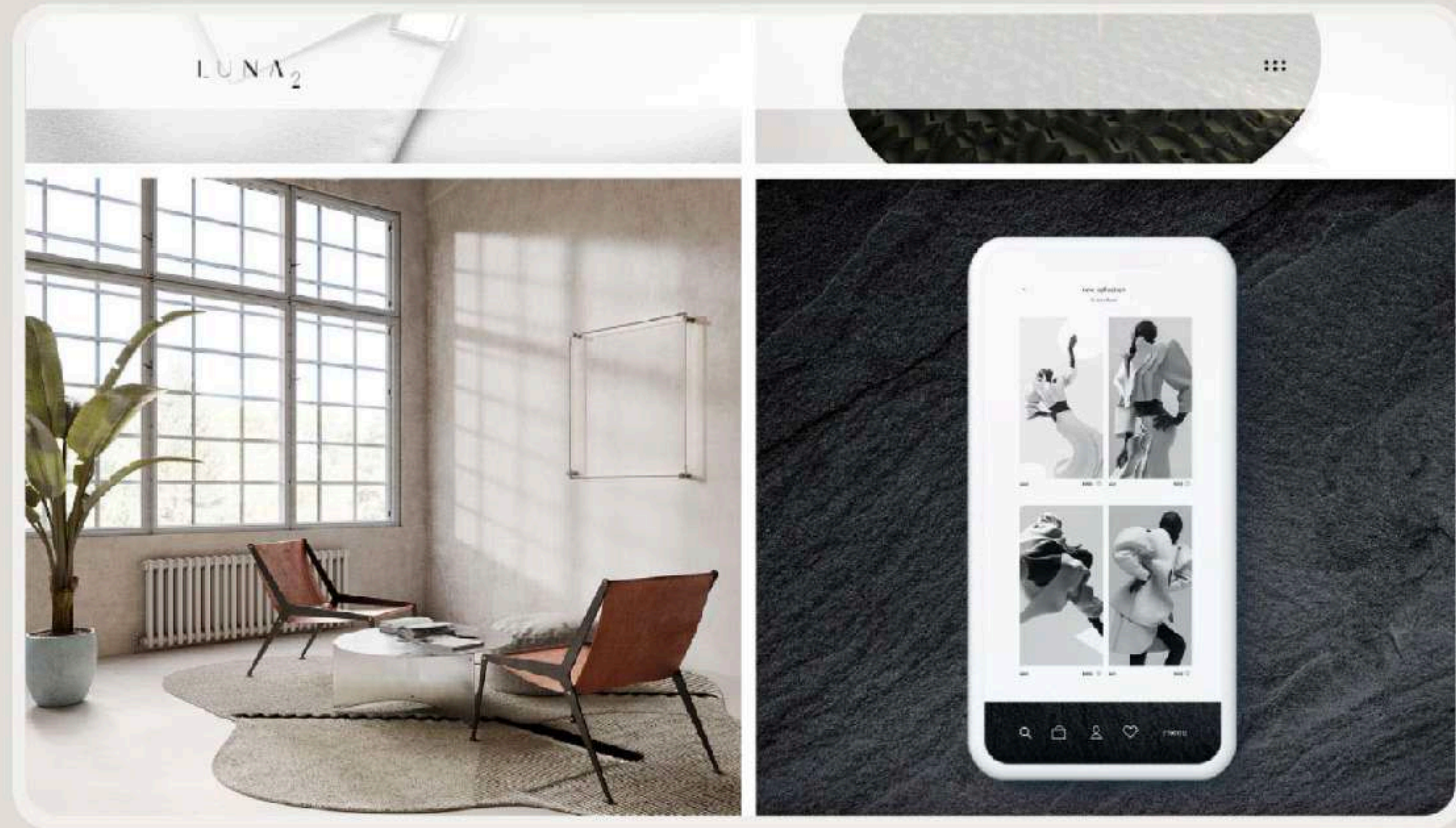
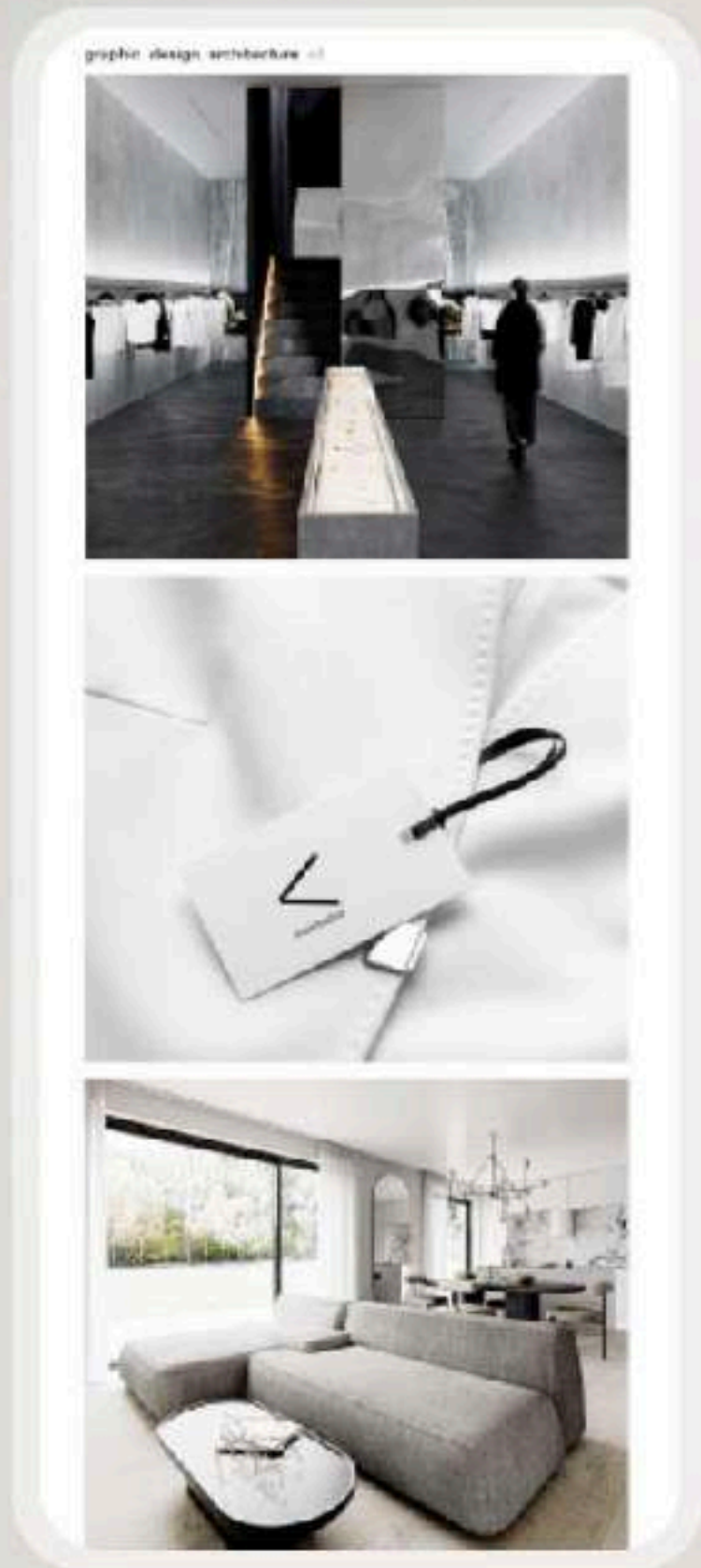
Mezi naše služby oblasti architektury patří:

- > Spaceplan
- > Návrh interiéru
- > 3d vizualizace

ARCHITEKTURA



Portfolio screen



About screen



LUNA<sub>2</sub>



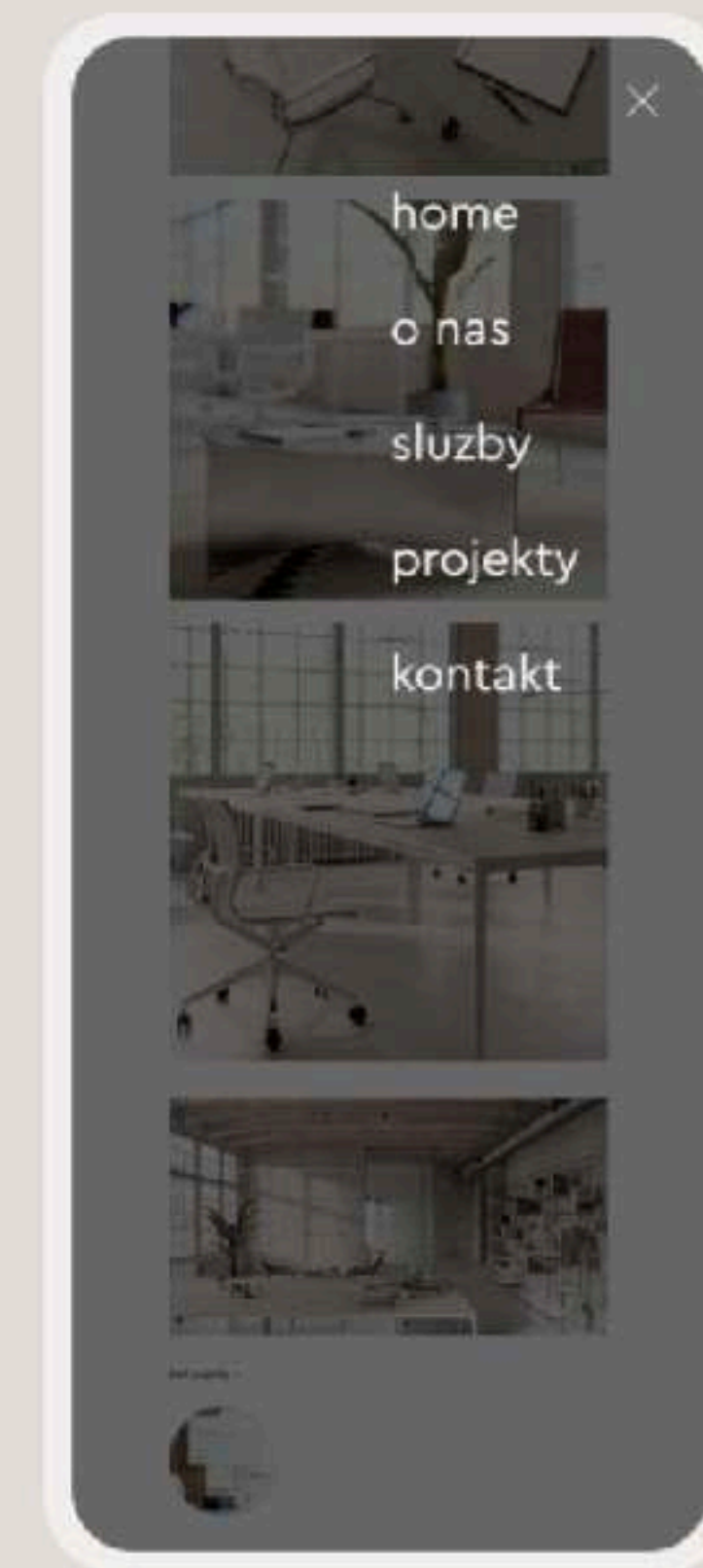
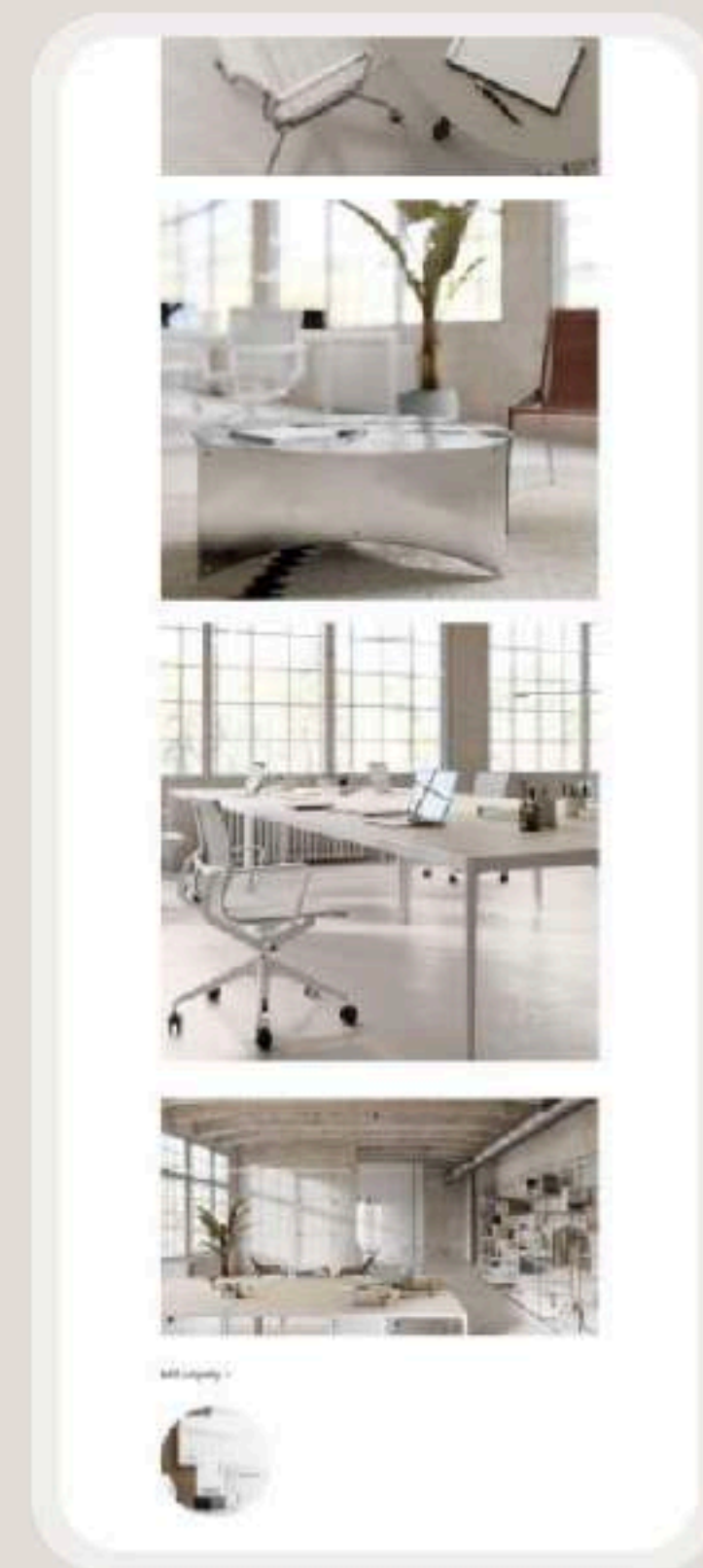
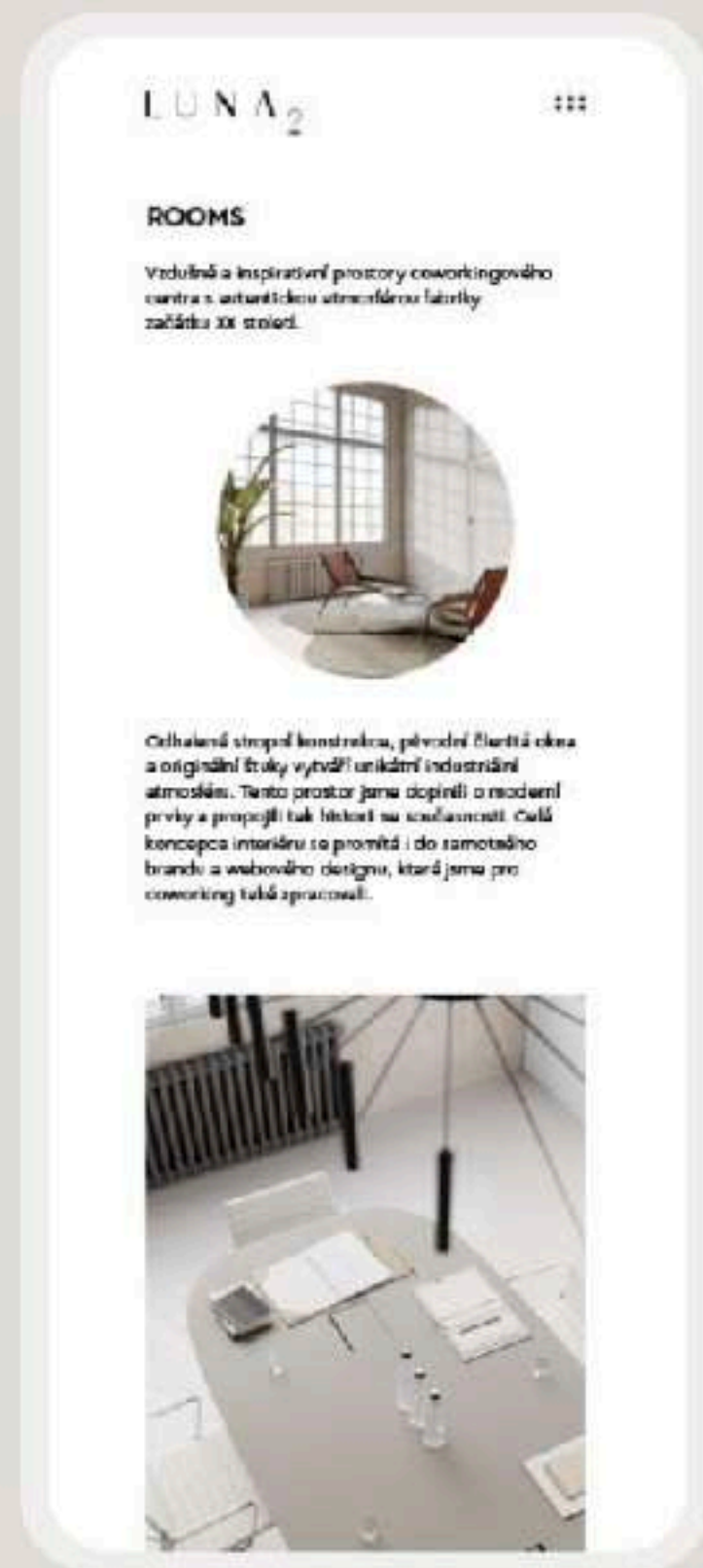
## ARCHITEKTURA

Jako designery se specializujeme na nadčasové a promyšlené interiéry komerčních objektů. Pracujeme nad vizí celého záměru a čerpáme zkušenosti z oblasti navrhování, grafického designu a brandingů.

Umíme také bleskově zpracovat vysoce kvalitní fotorealistické vizualizace pro působivou prezentaci vašeho projektu.

**Mezi naše služby oblasti architektury patří:**

- > Spaceplan
- > Návrh interiéru
- > 3d vizualizace



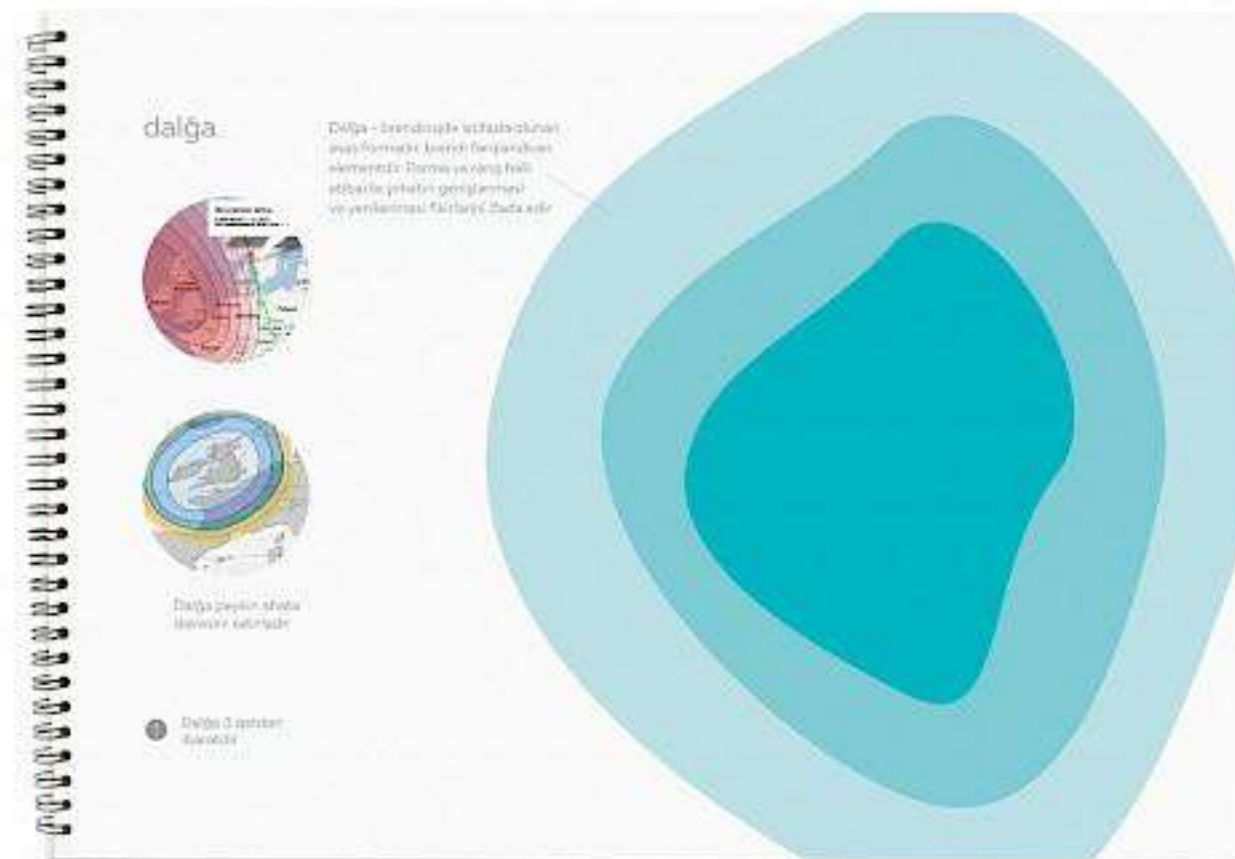
# AZERCOSMOS

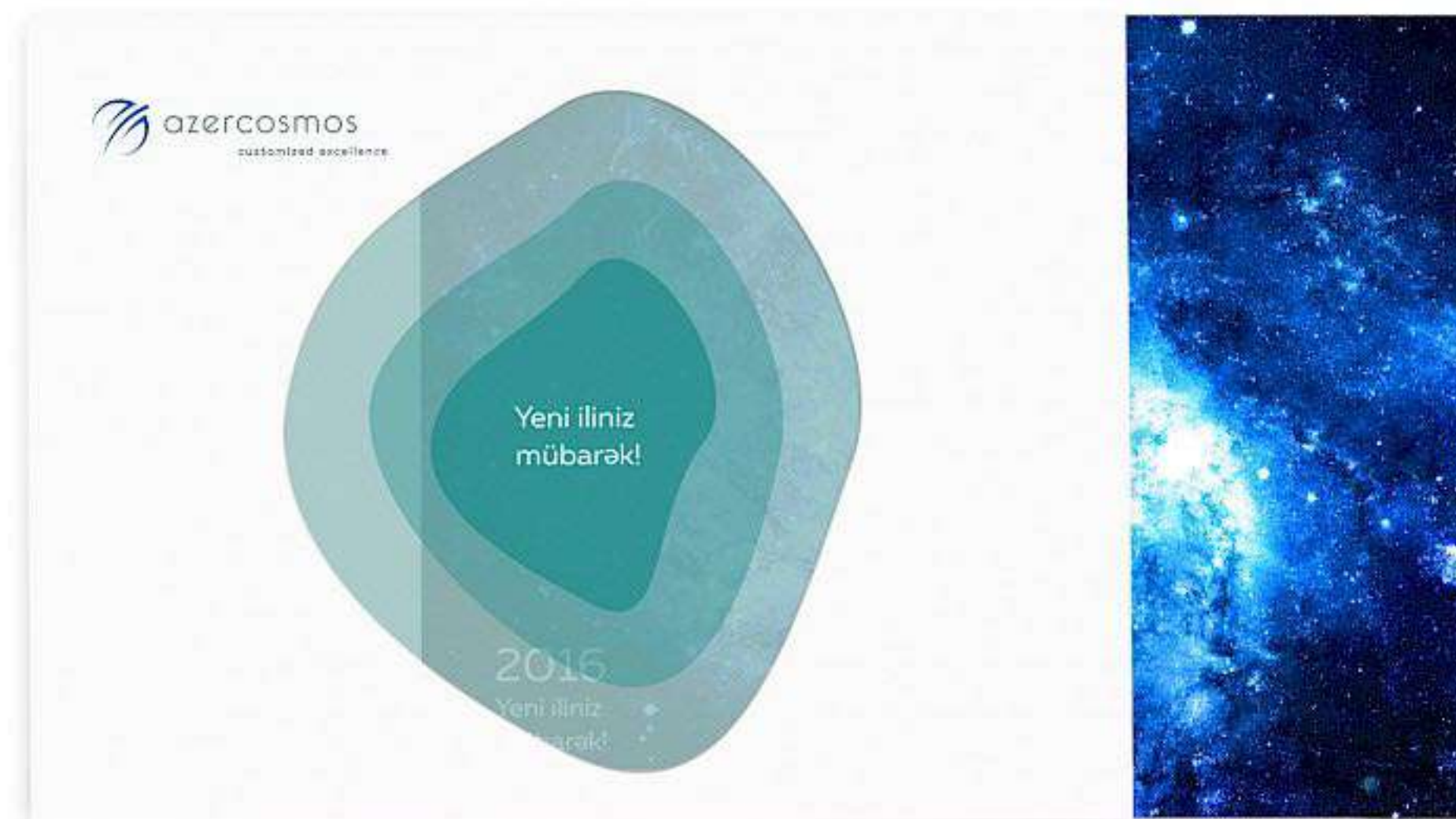
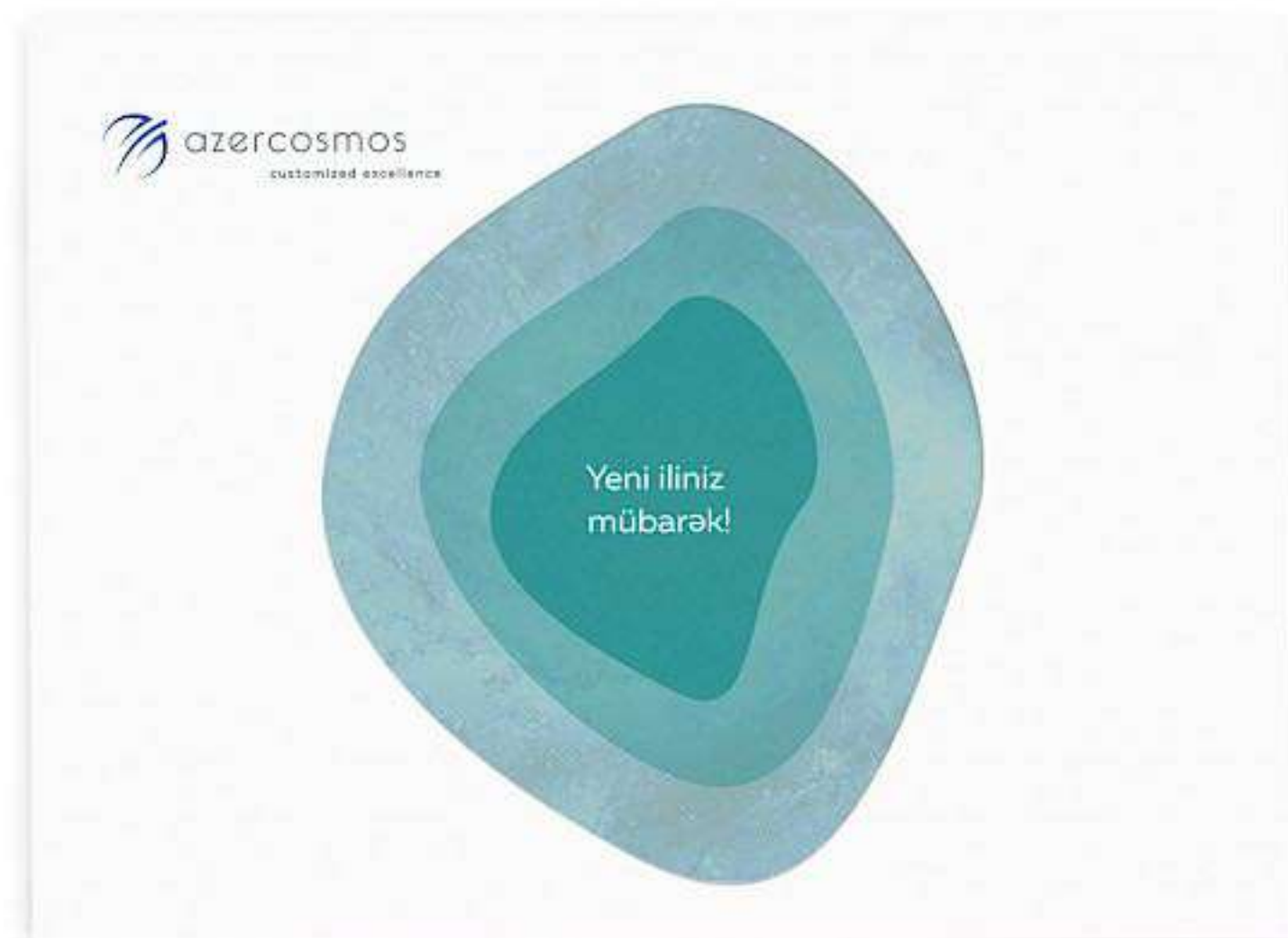
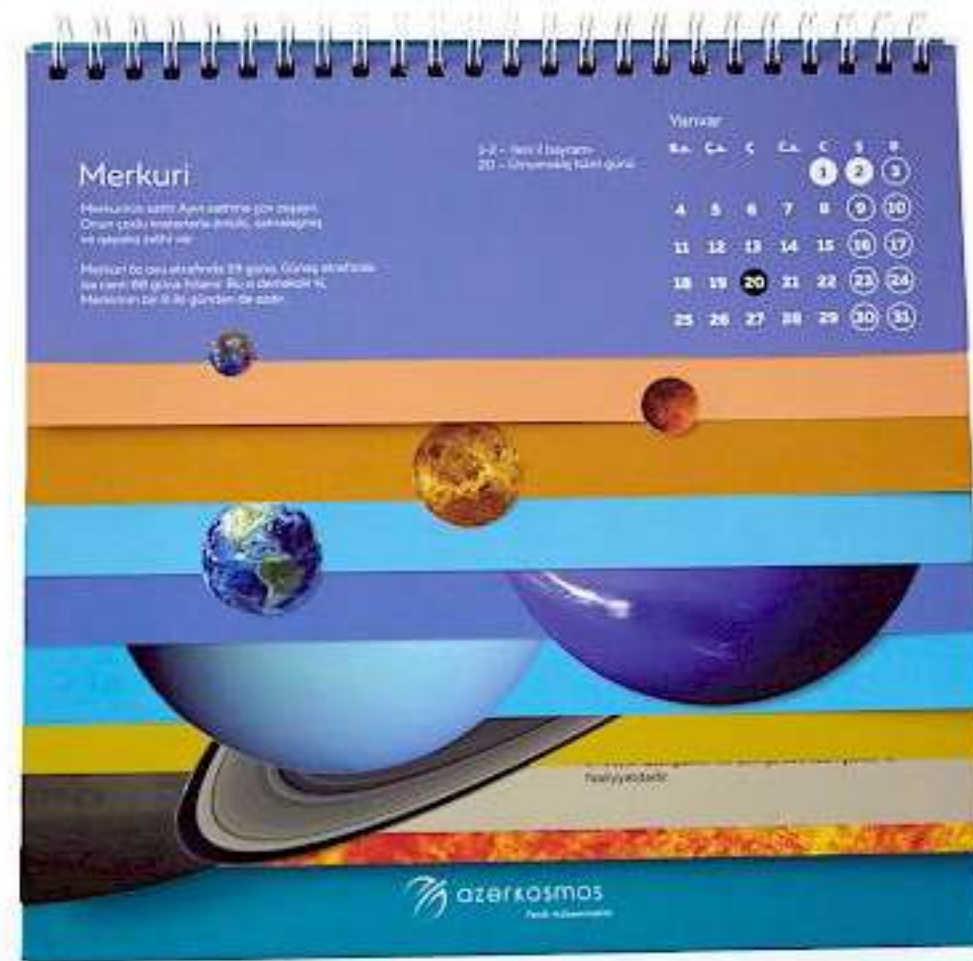
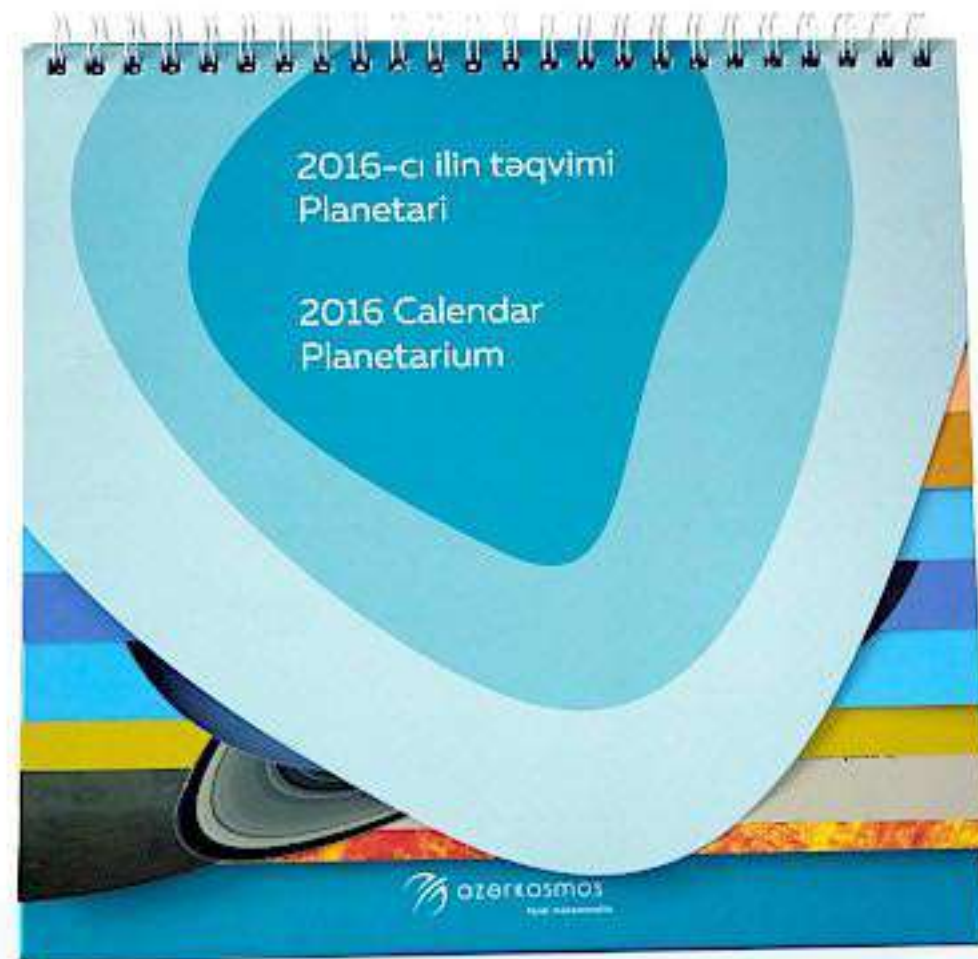
Brand Identity | Calendar design | Greeting card | Stand design

Azercosmos entrusted us with updating its logo and creation of new corporate style.

We chose a radio wave as a basic element of the corporate style and a reminder of a satellite's wide coverage area. The form and color express company's development and expansion.

The developed style was successfully used in a calendar, brochure and exhibition stand (Bakutel 2015, an exhibition of the technologies and innovations)











2015-ci ildə Azersky peykinin tətbiq olunması ilə həyata keçirilən layihələr

Azerspace-2

MƏ Məkan Məlumatları infraz rəqəmsal

Rəqəmsal rəqəmsal məlumatların istifadəsi

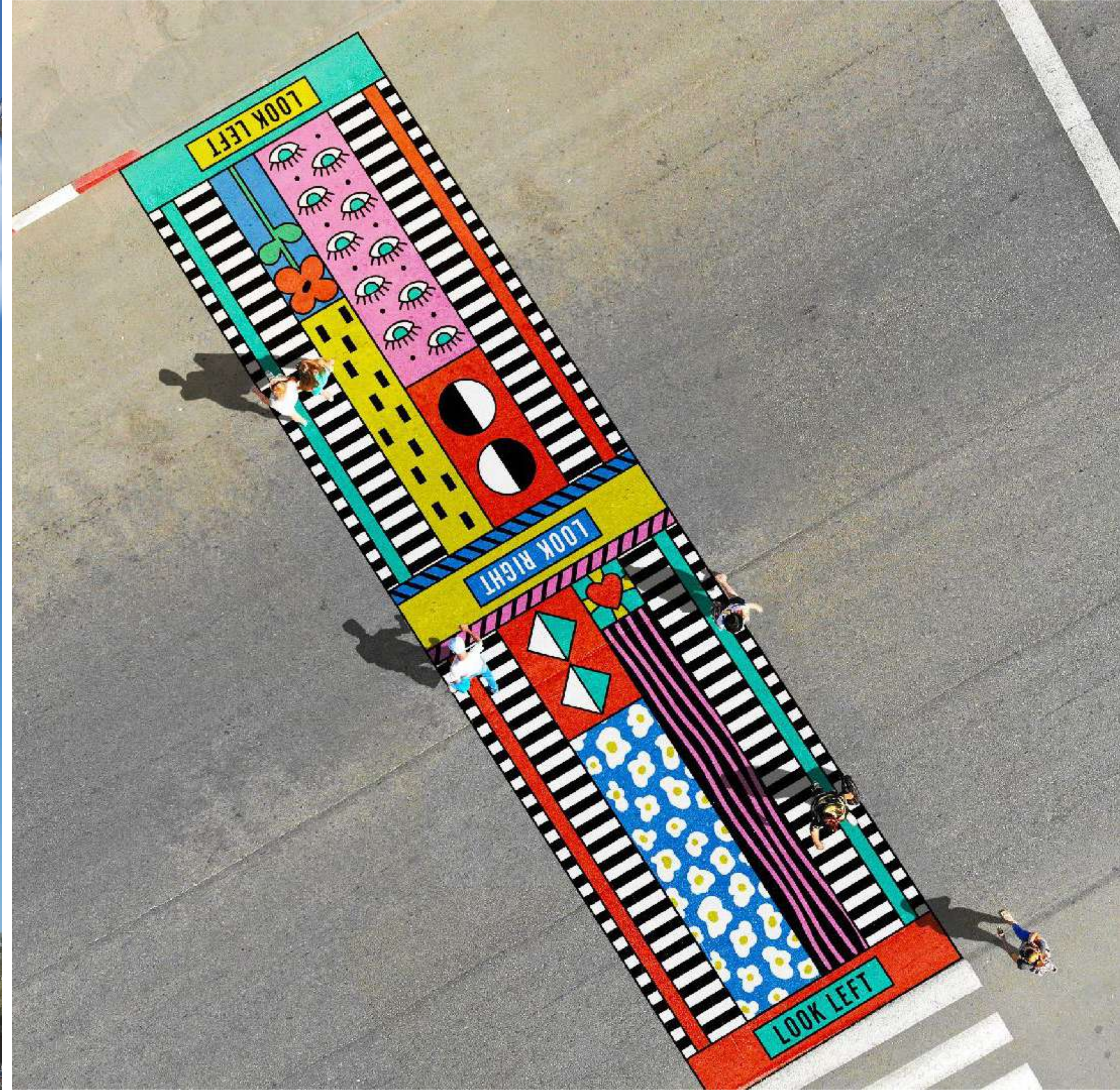


# STREET ART DESIGN

Illustration for street art.









GREENWICH

TAVERN

pepsi

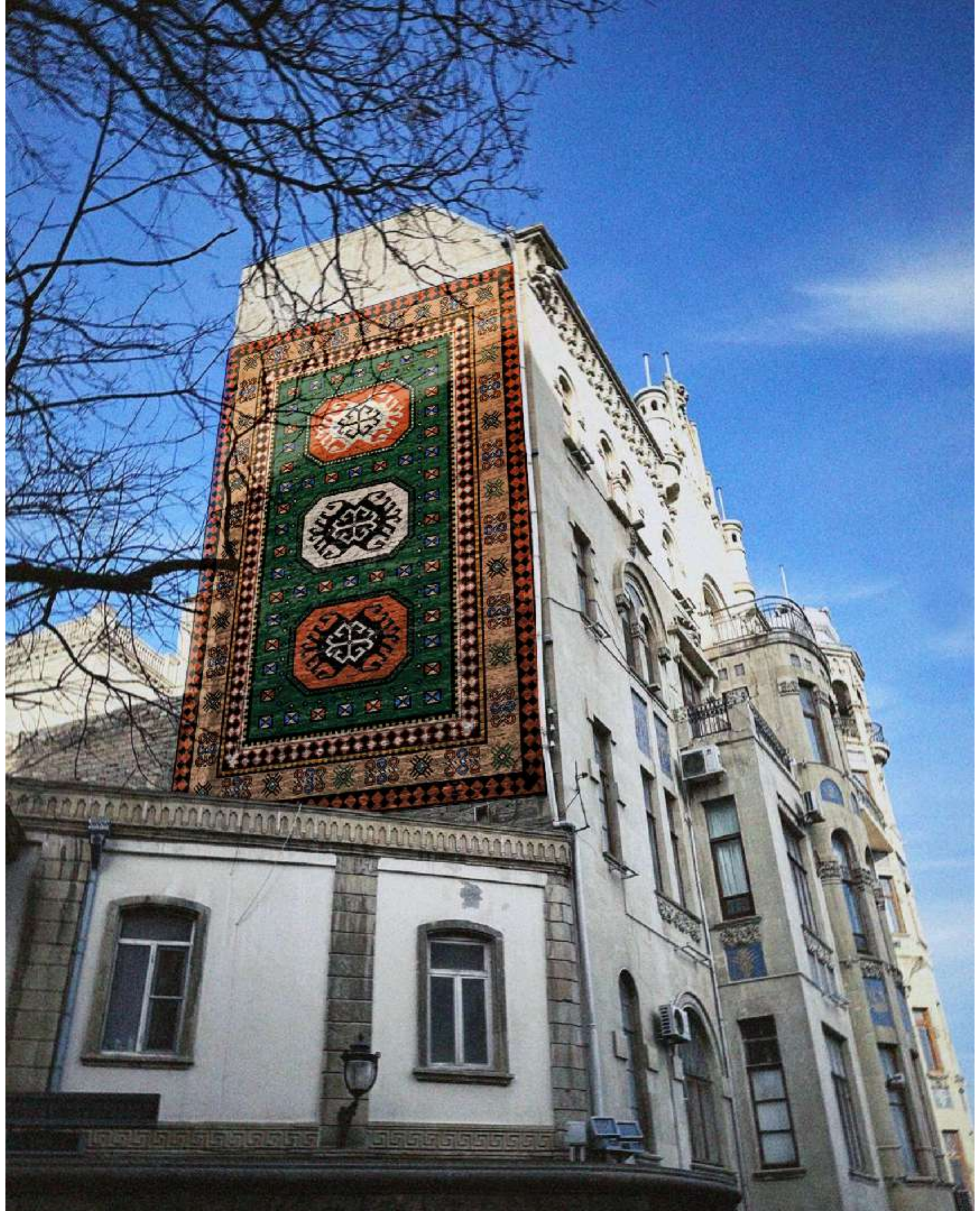
PEÇAT

M







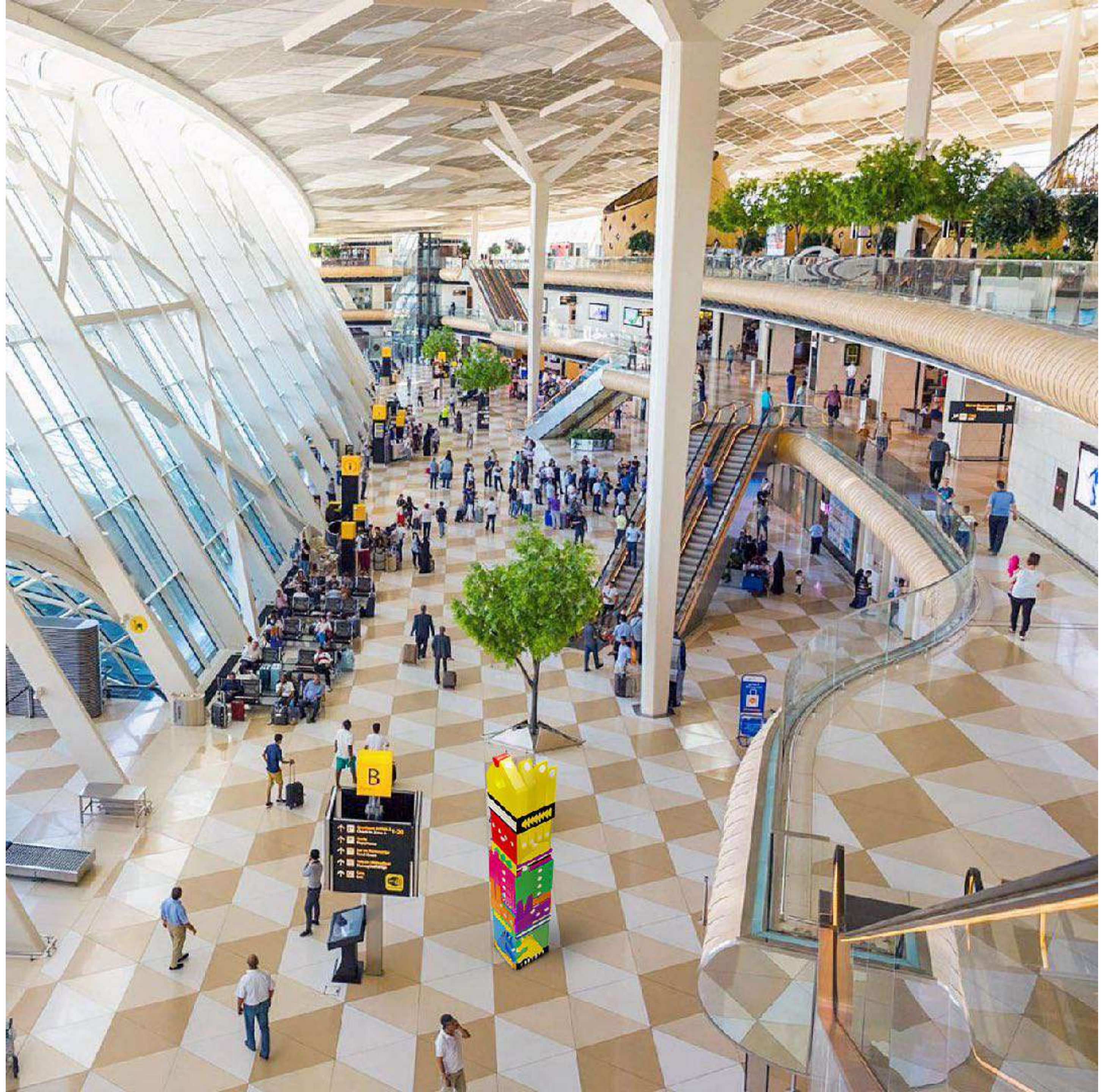


# SIX HANDS

ART Installation.







# NEW YEAR GREETING CARD

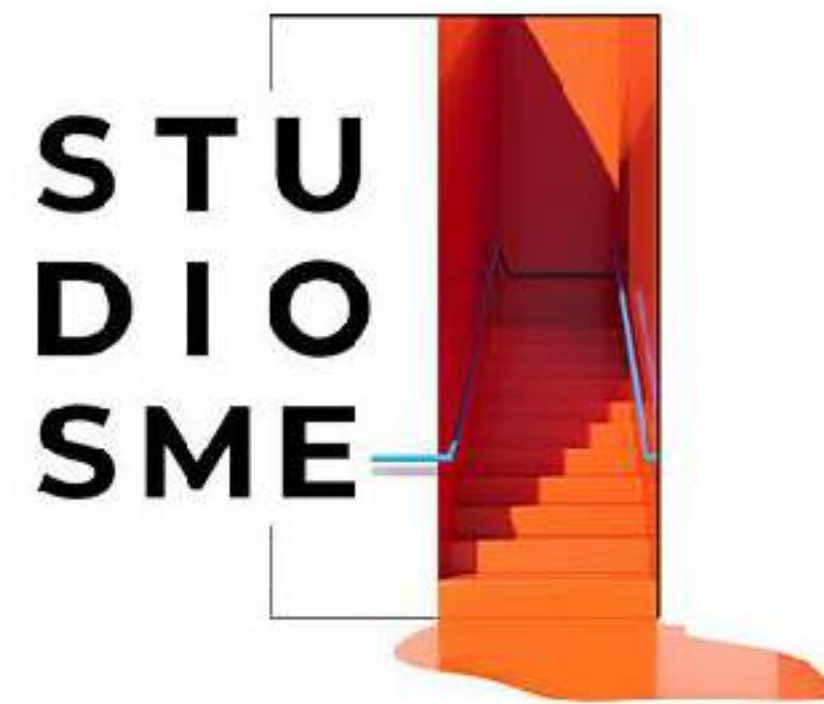


# STUDIOSME

Logo, Brand Design, SMM Design, Web design and presentation design

The task was to create a logo and branding for an architectural studio, such as to display creativity, individuality and a reference to art. Folks wanted to stand out against the background of serious architectural studios.

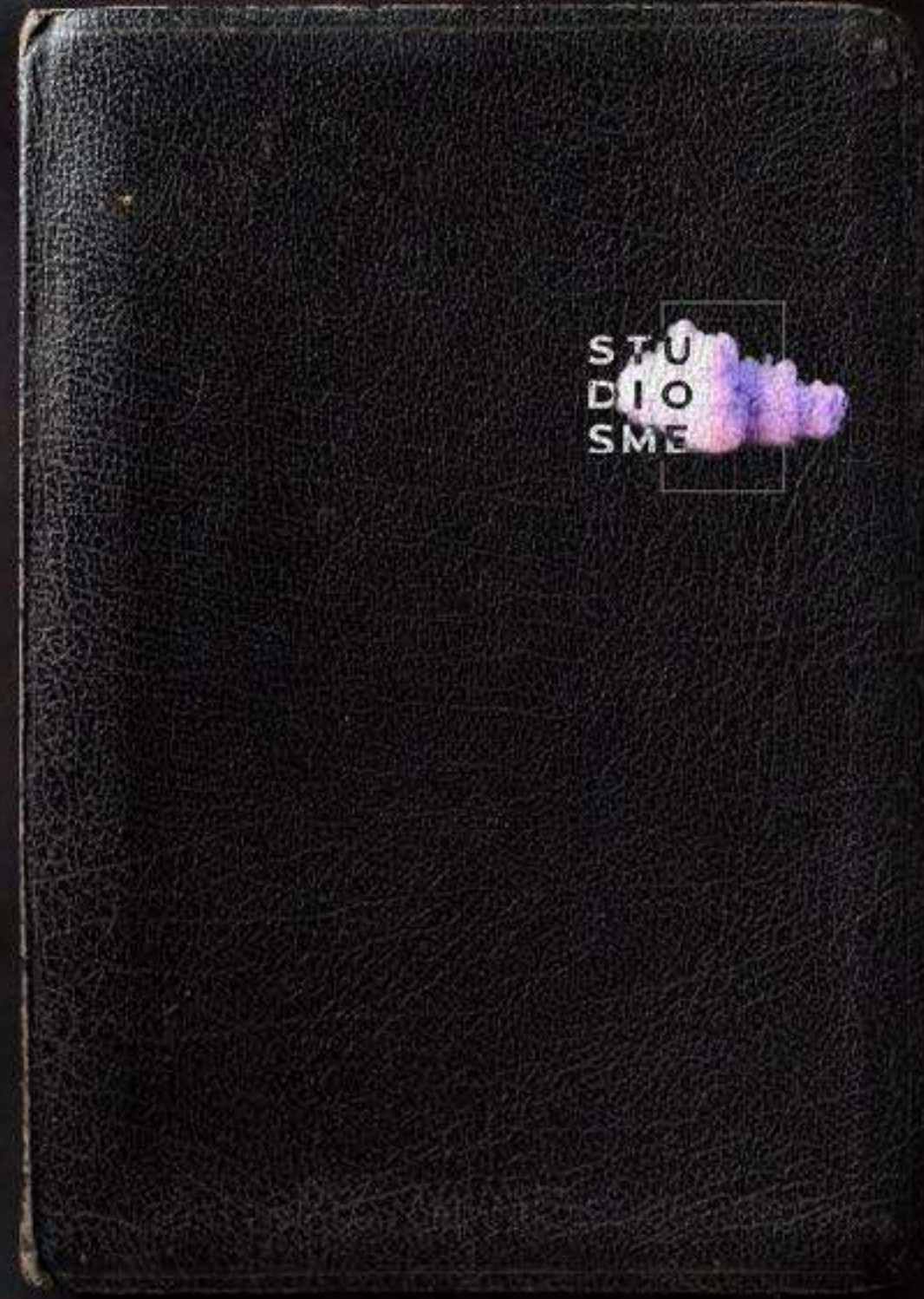
The idea of the logo is a picture frame. The content of the frame changes like a new canvas for the creator. The content carries both a reference to the company's activities - architecture, and to the elements embodying the inner world of the studio creators.





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Old Town, 110 00 Prague

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+420 732 201 071  
+420 730 662 997



STU  
DIO  
SME



VISUALIZATION  
THAT MOVES  
YOU



We are a professional studio specializing in creating realistic architectural renderings, animations and virtual tours. Whether it's a single piece of furniture or an ambitious urban project, we're here to bring your ideas to life.

At our core, we value creativity, attention to detail, and realism. Each member of our team boasts extensive experience in architecture enabling seamless collaboration with various project documentation. Communication is key, and we pride ourselves on making it a breeze for you.





studiosme\_renders

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Product/Service

3D visualizations, VR Tours & Animation.

Visualization studio based in Prague

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## STUDIOSME

Welcome to Studiosme. Here we create photorealistic visuals of architecture  
Architecture and Planning · Praha 1, Josefov · 346 followers · 2-10 employees

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### About


We are a professional studio specializing in creating realistic architectural renderings, animations, and virtual tours. Whether it's a single piece of furniture or an ambitious urban project, we bring your ideas to life. At our core, we value creativity, attention to detail, and realism. Each team member b ... see more

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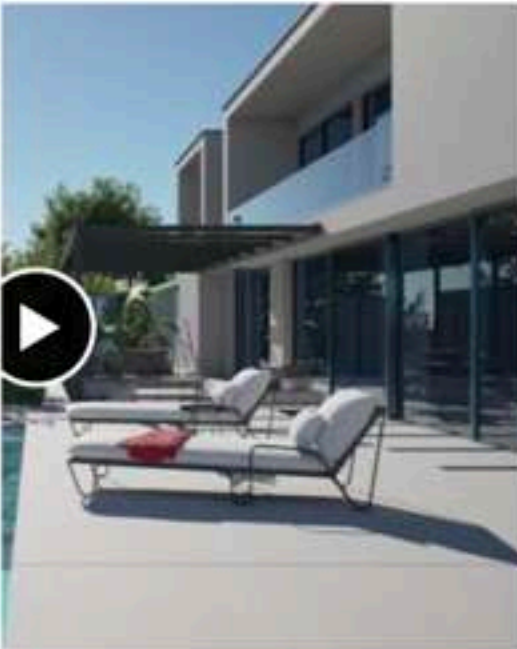

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

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◀ peek of our latest project in the lush greenery of ...see more

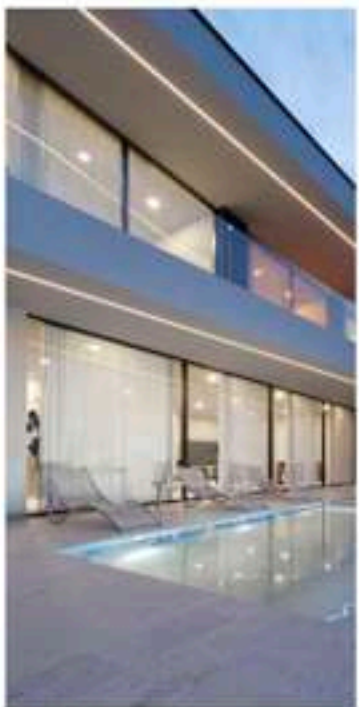


7 · 3 reposts



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Our render of villa in Brno. C by @karesarch



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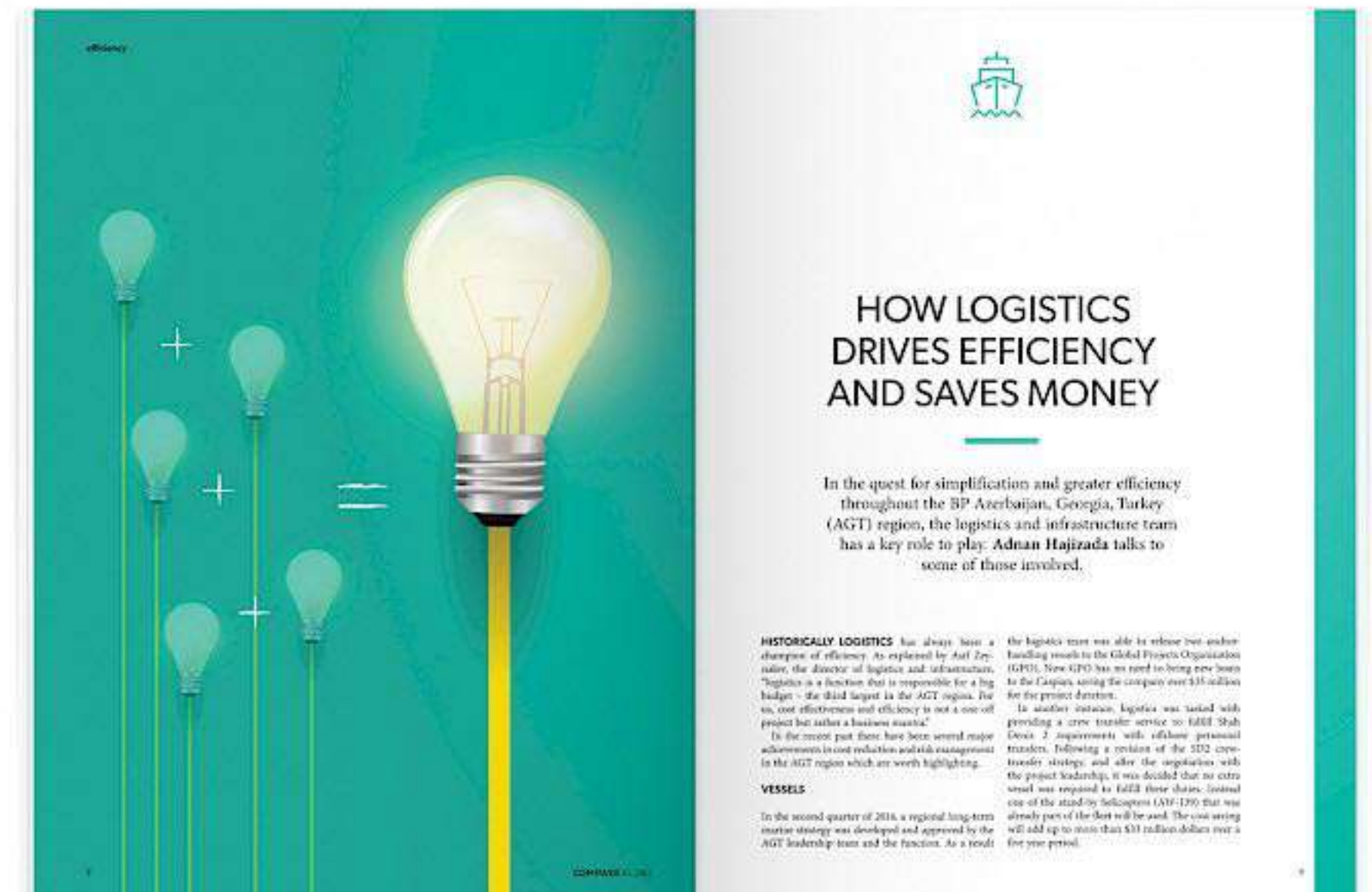
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# BP AZERBAIJAN

## Stand design

The 23 rd International Oil and Gas exhibition took place on June 1-4, 2016. This year, as in the previous years, BP Azerbaijan took part in it. We were tasked with designing of its stand.

On the occasion of 20 th anniversary of the Shah Deniz project, the chronology of its development was displayed in the design. Besides, the statistical data reflecting BP Azerbaijan activity in Azerbaijan were also placed on the stand.



Şah Deniz'in 20. yılı  
20 years of Shah Deniz



3 70 60



emalarda səriştə  
ə bacarıqların  
nkişaf etdirilməsi

Building up  
skills and capabilities  
in communities



Yeni təsəvvüf  
inovasiyaları

Agricultural  
modernization

Təhsəl  
infratuzum

Azərbaycan yəni  
kompetensiyası

Supporting  
Team Azerbaijan



Personal  
computers for  
kids in villages



# SONATA HOTEL

## Logo and Brand Design

Re-design of a rigorous hotel in the center of Prague. In process of the new design working out, we together with the architects wanted to create a classic style with the introduction of modernity into it. The hotel's old palette needed to be moved completely. So we chose deep color of sea wave which can be traced in the interior and graphic design details . We also decided to give up the Baroque style in the logo and slightly upgraded the font.





SONATA  
PARFUMS HOTEL  
Body Soap  
NO. 1.033  
96% NATURAL  
ESSENCE  
OPTIONAL  
50 g

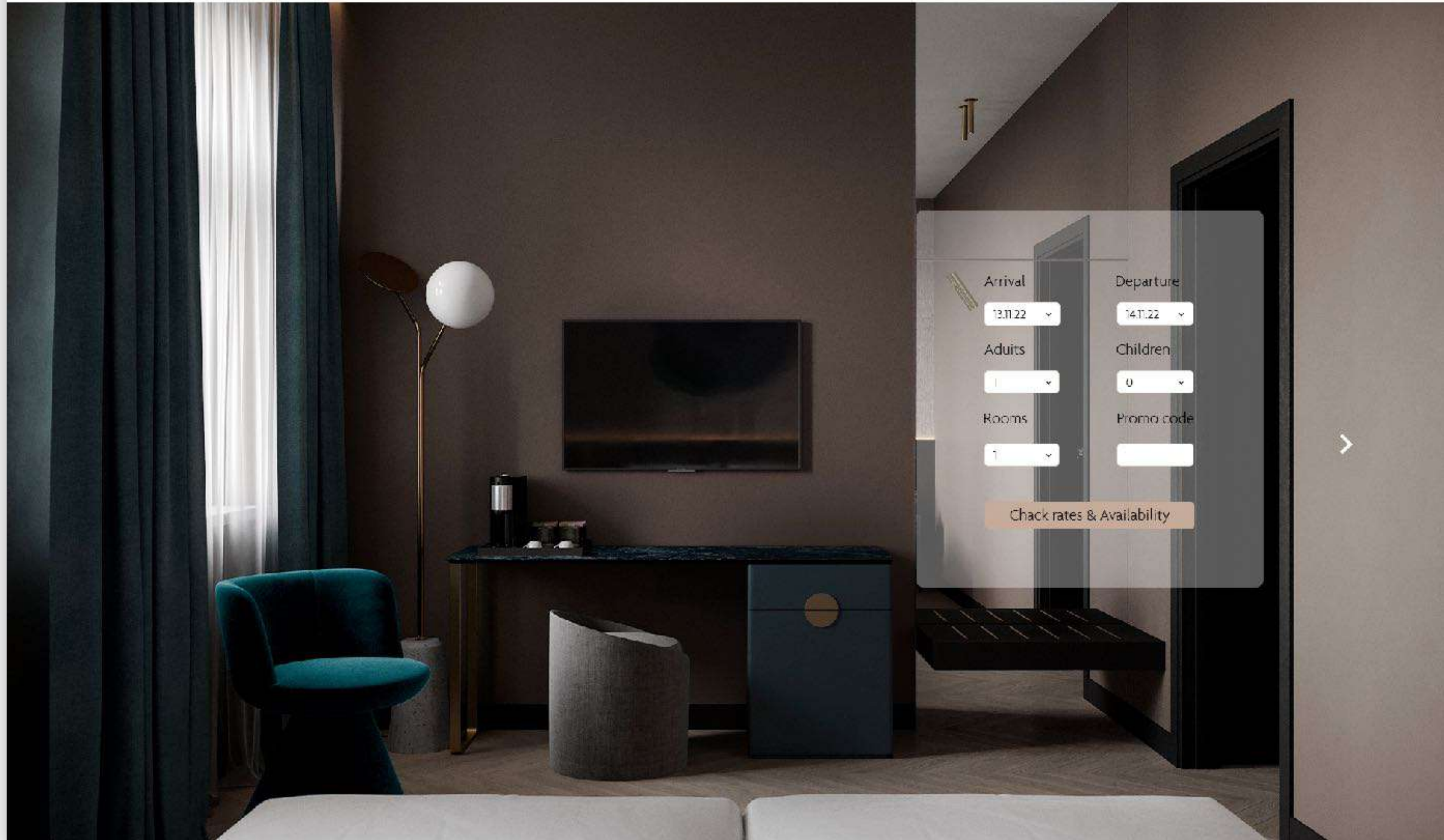
SONATA  
PARFUMS HOTEL  
Hair Shampoo  
NO. 1.033  
96% NATURAL  
ESSENCE  
OPTIONAL  
50 ml











Arrival

13.11.22

Departure

14.11.22

Adults

1

Children

0

Rooms

1

Promo code

Check rates & Availability

# CASPIAN SHIPPING COMPANY

Illustration for annual report

Azerbaijan Caspian Shipping Company is the very first shipping company with the richest history in the Caspian Sea. This year, ACSC celebrates its 160th anniversary.

The task was to develop the design of the annual report. Despite the fact that the company is very old, we have focused on its modern views and continuous development. To show this, we used trendy illustrations. Each chapter is illustrated with relevant symbolic elements. Therefore, the report is really interesting to read.

2017





# MAJOR RESULTS

## FINANCIAL RESULTS FOR 2015-2017

ACSC's financial standing and resources are important factors for the Company's sustainable development. A healthy financial standing promotes the successful implementation of many projects in the environmental, social and economic spheres supporting sustainable development and improving staff welfare. From this point of view, ACSC continuously works to optimize expenses, eliminating surplus costs, efficiently spending revenue, improving the financial situation and taking appropriate and serious measures.

In recent years, due to economic crises in the world, global trade turnover has declined, including cargo transportation. Consequently, serious problems occur in the shipping field. However, positive results were obtained in transit transportation and shipping operations in Azerbaijan due to proactive measures taken under the leadership of the President of the Azerbaijan Republic.

ACSC's financial statements are prepared in accordance with International Financial Reporting Standards and annually audited by international audit firm EY. Audited financial statements are published on the Company's website in accordance with transparency principles. The consolidated financial statements cover all of ACSC's departments and subsidiaries. Over the last 3 years, ACSC has managed to gain a strong financial model with sustainable development trends.



Financial results for 2015-2017 (IRs) thousand AZN

Economic Indicators thousand manats	2015	2016	2017
Economic value generated	564,696	501,291	534,307
Operating expenses	(104,425)	(235,864)	(218,565)
Social expenses	(1,123)	(2,397)	(2,025)
Salary, bonuses and other employee benefits	(65,039)	(80,265)	(70,305)
Payments to State budget, including:	(44,334)	(67,256)	(70,588)
Property tax	(5,522)	(5,155)	(4,881)
Withholding tax	(381)	(720)	(1,114)
Land tax	(134)	(894)	(86)
Tax penalties	(8)	(687)	(80)
VAT charges	(1,309)	(2,440)	(2,606)
22% SRT charges	(15,210)	(16,604)	(23,123)
Road tax	-	-	-
Income tax	(21,769)	(40,158)	(38,000)
Payments on debt	(2,145)	(1,596)	(1,400)
Net losses	(575)	(1,249)	(827)
<b>Economic value retained</b>	<b>48,997</b>	<b>106,266</b>	<b>100,331</b>



## CORPORATE GOVERNANCE

### CORPORATE GOVERNANCE SYSTEM

The corporate governance system is a crucial factor in ensuring sustainable development. ACSC focuses on the application of international practices in the compliance of operations with international corporate governance standards in order to ensure transparency and efficiency of its activities.

In this report, ACSC's strategic development priorities were set and approved by decree of the Cabinet of Ministers of the Republic of Azerbaijan. ACSC's short-term targets covering the period of 1-3 years, medium-term targets covering the period of 3-6 years and long-term targets covering the period of 6-10 years were set in accordance with the strategic development priorities, following which the Company's Strategic Development Program was approved. The Strategic Development Program is constantly reviewed, and targets and objectives are also regularly monitored and updated when necessary. In addition, the State Program for the Development of Shipping in the Azerbaijan Republic for the period of 2016-2020 was approved by decree of the President of the Republic of Azerbaijan in November 2016. The implementation of the State Program will ensure the timely renewal of the fleets by adding the required vessels and carrying out other works to support the strategic development priorities.

In compliance with international corporate governance system, the following regulatory documents were prepared and adopted in the Company:

- Executive Board Regulation
- Strategic Plan of the Company
- Corporate Governance Code
- Internal Discipline Rules
- Business Ethics Code
- Anti-Corruption Guidelines
- Guidelines on Operating a Holding Service Center and Conducting Internal Investigations
- Financial and Operating Results Disclosure Policy
- Investor Disclosure Rules
- Public Consultation Council Regulation

- QHSE (Quality, Health, Safety and Environmental Protection) and human resources documents
- Internal audit documents
- Risk management documents

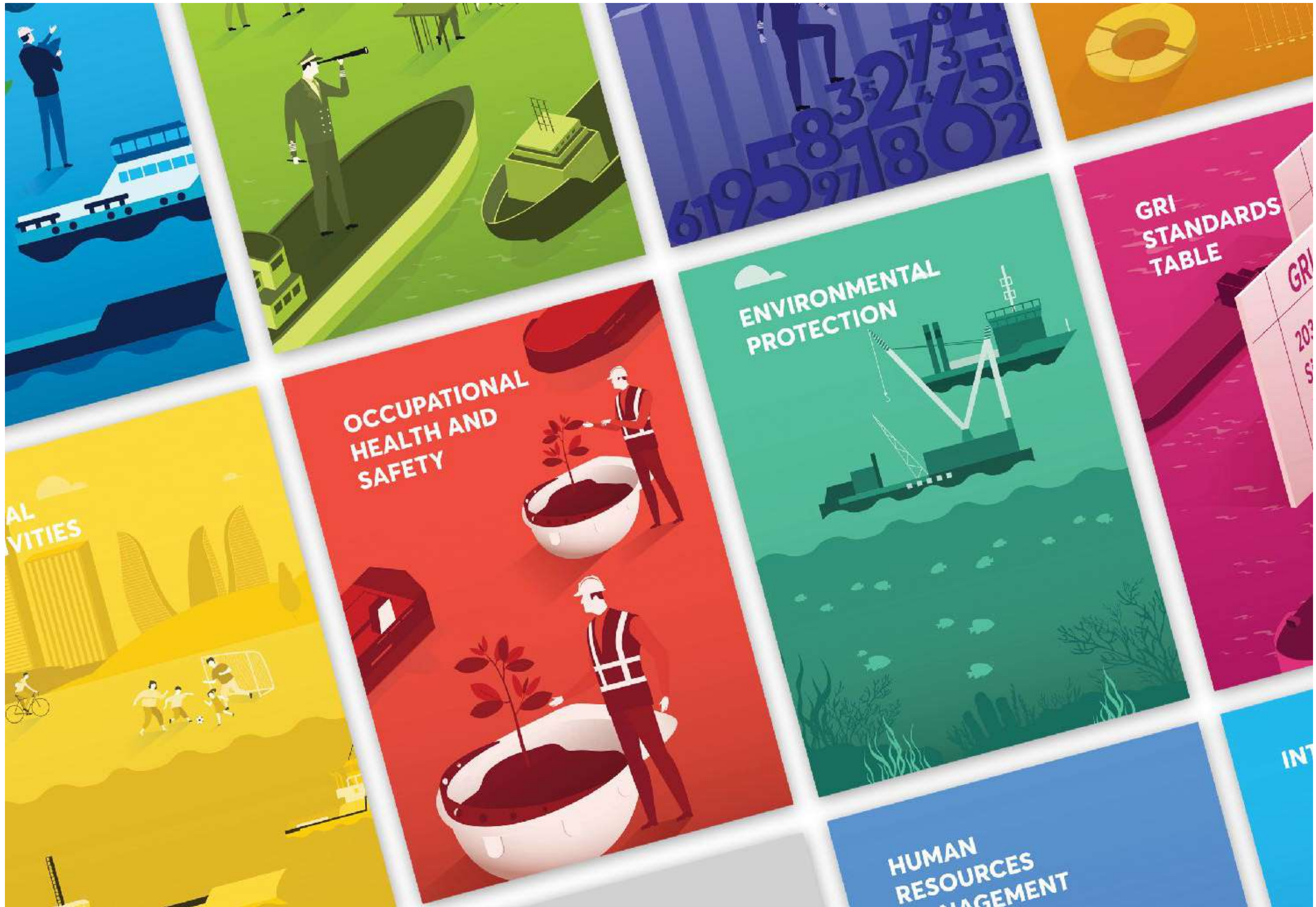
ACSC pays special attention to ensuring transparency, taking into account the opinions of stakeholders when making important decisions. Therefore, a Public Consultation Council was established in ACSC. The Council consists of civil society institutions operating in the country, non-governmental organizations (public associations and foundations), the mass media, trade unions, groups of campaigners, international experts and consultants, seafaring elders distinguished for their skills and experience, and also young seafarers. Meetings of the Council are held at least once a year. In the event that many issues are on the agenda for discussion, meetings of the Council can be organized more than once a year. The following committees were established in order to make collective decisions in accordance with leading international corporate governance principles:

- Procurement Committee
- Risk Committee
- Remuneration Committee

International standards have been applied in the ACSC financial statements since 2014. Financial statements prepared in accordance with these standards are audited annually by international audit firm D.Y. A positive audit opinion was obtained on the Company's financial statements for 2014, 2015, 2016 and 2017. In accordance with transparency principles, the audited financial statements are published on the official website of ACSC and also provided to the relevant stakeholders.

Since 2014, ACSC has cooperated with the American Bureau of Shipping, which is considered one of the strictest companies in international certification practice, in order to obtain international certificates. The QHSE internal management system was audited by the American Bureau of Shipping and compliance of this system with international management standards was confirmed. As a consequence, ACSC, Azerbaijan State Marine Academy and Training and Education Center were certified for compliance with the ISO and ISM standards for a period of five years.

In accordance with its strategic development priorities, ACSC has cooperated with internationally renowned Fitch Ratings to obtain a credit rating. ACSC's business model was analyzed by Fitch Ratings, investigations were carried out by holding numerous meetings. The Company's liquidity and ability to fulfill its credit obligations were considered sustainable, as a result of which a credit rating was assigned in August 2016.





## KEY FINANCIAL AND OPERATING RESULTS

## FINANCIAL RESULTS

The global economic and political processes in recent years, including the global financial crisis, the sharp decrease in oil prices and the global economic crisis accompanied by the devaluation of national currencies, have led to a decline in total trade and, hence, the volume of cargo transportation. Nevertheless, as a result of effective preventive measures taken in our country under the leadership of the President of the Republic of Azerbaijan positive results have been achieved in transit cargo transportation through Azerbaijan, including in the shipping industry.



ASCO, in its turn, has continued to take measures to mitigate the effects of the global economic crisis by optimizing costs, eliminating excess spending efficiently using revenues and bringing new cargo to the Trans-Caspian route. As a result of such measures taken, ASCO has built a financial model with sustainable development trends in recent

years. Thus, ASCO makes profits from its operations every year, and the annual net profit margin of the Company during 2014-2019 was higher than the 10% set as the minimum target. At the same time, ASCO's capitalization in 2019 increased by 78% compared to 2014.

### Revenue and profit for 2014-2019, thousand AZN:

	2014	2015	2016	2017	2018	2019
Revenues	262,480	331,542	454,925	446,305	452,171	425,192
Net income (after tax)	34,016	68,997	108,266	100,131	52,462	63,873
Net income margin (after tax), %	13%	21%	24%	21%	12%	15%

### Capitalization of the Company, thousand AZN:

	2014	2015	2016	2017	2018	2019	Total
Share capital at the beginning of the period	548,763	614,339	693,370	807,609	923,540	990,958	548,763
Share capital at the end of the period	614,339	693,370	807,602	923,540	990,958	977,514	977,514
Change in equity (increase, - decrease), thousand AZN	65,576	79,031	114,232	116,131	67,418	-13,444	428,551
Change in equity (increase, - decrease), %	12%	13%	16%	14%	7%	-1%	78%

\* The decrease in equity in 2019 is due to the payment of dividends by ASCO.

## AZERBAIJAN CASPIAN SHIPPING CJSC

### Infographic summary

#### ASCO's key business lines:



Cargo transportation



Specialized offshore services for the oil and gas industry



Ship repair and construction



Training and education

#### ASCO's supporting business lines

- Logistics services
- Dry cargo port services
- Agency services

#### Composition of the Merchant fleet - 52 vessels

- 22 Tankers
- 15 Dry cargo vessels
- 13 Ferries
- 2 Ro-Ro vessels



**Social sphere:**  
Amount of welfare assistance in 2019: 1,038,330 AZN  
Amount of welfare assistance in 2018: 1,728,845 AZN



**Occupational Health and Safety:**  
Expenditures on occupational health and safety increased by 9% compared to 2017



**Human resources:**  
% of staff of employees in 2019: 84.9%  
% of staff of employees in 2018: 84.4%



#### Composition of the Specialized Offshore fleet - 212 vessels

- 22 crane vessels
- 25 passenger vessels
- 19 anchor handling tug support vessels (AHTS)
- 8 platform supply vessels (PSV)
- 3 tug boats
- 7 port tug boats
- 11 diving vessels
- 6 fire-fighting vessels
- 6 barges
- 8 liquid cargo vessels
- 5 engineering and geological vessels
- 2 underwater pipe laying vessels
- 12 surface cleaner and sewage water collector vessels
- 66 supporting tugs
- 3 ship repair workshops
- 1 floating pile driver
- 6 derrick and its convey



#### Financial results:

Profit	
E.O.B.	AZN 52 mln.
M.O.B.	AZN 64 mln.
Revenue	
E.O.B.	AZN 164 mln.
M.O.B.	AZN 113 mln.
Capitalization	
to the end of reporting period	78%

ASCO holds the following certificates and meets the requirements of the relevant conventions:

- ISO 9001:2015 (Quality Management)
- ISO 14001:2015 (Environmental Management)
- ISO 10013:2011 (Energy Efficiency Management)
- OHSA 18001:2007 (Occupational Safety and Health Management)
- ISM Code 2010 - International Safety Management
- SOLAS - International Convention for the Safety of Life at Sea
- MARPOL - MARPOL Convention
- STCW - International Convention on Standards of Training, Certification and Watchkeeping for Seafarers

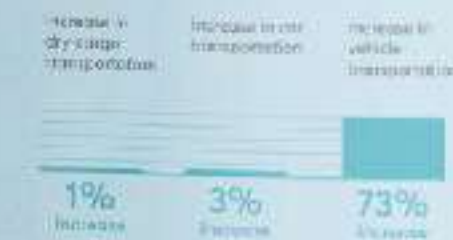
#### Environmental management

In 2019 compared to 2017



#### Operating results

In 2019 compared to 2018



**Days worked by the specialized offshore fleet:**  
2019 - 45,927 days  
2018 - 45,934 days



**Number of ship repair operations carried out by the yards:**  
2019 - 991 repair operations  
2018 - 938 repair operations

# CENTRES GROUP

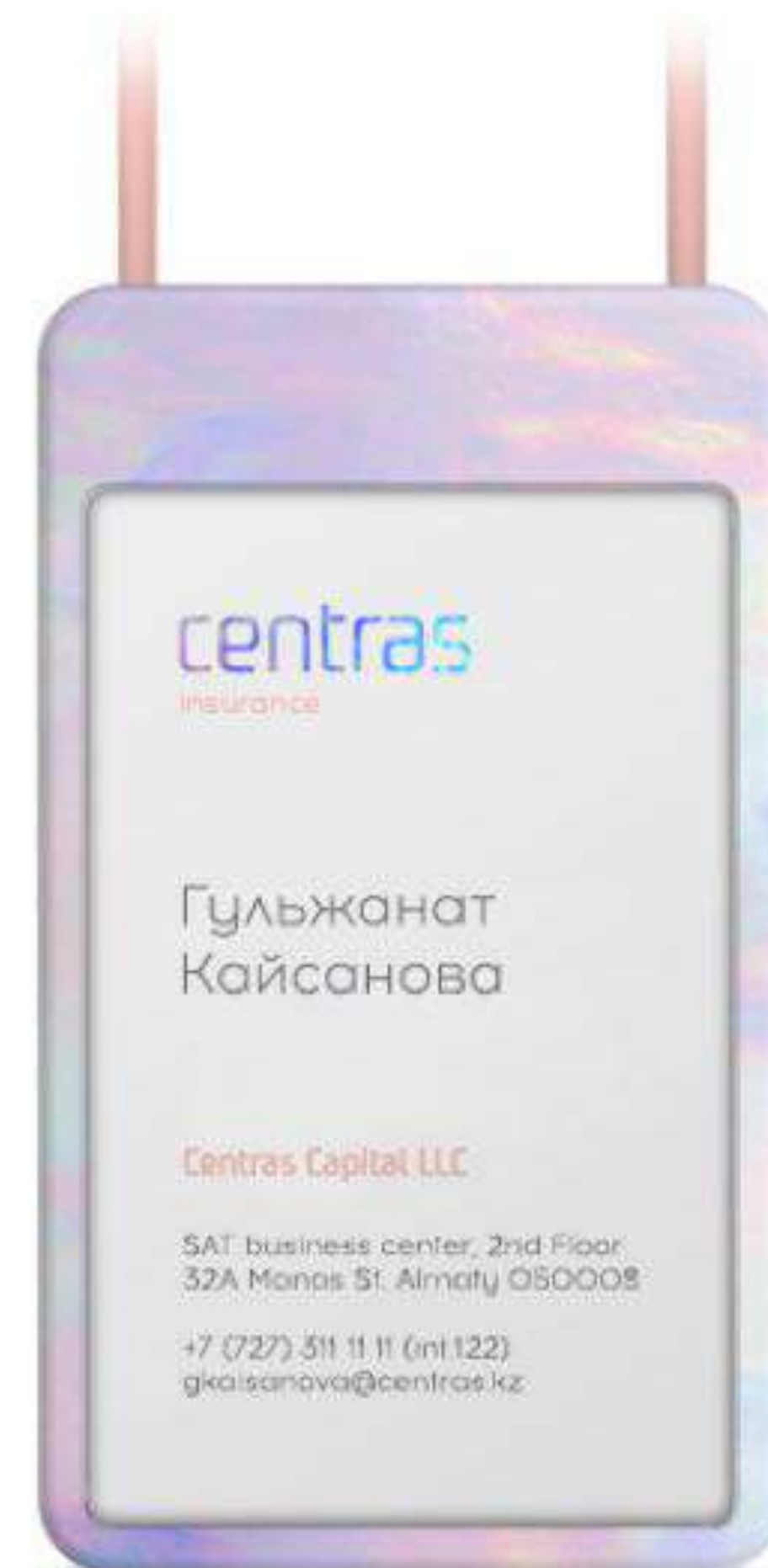
Logo | Brand design

Centras Group is a large holding company in Kazakhstan which owns Centras Securities, Centras Capital and Centras Insurance.

The task was to rebrand entire holding, which would reflect innovation and progressiveness.

The studio has developed a bold, concise and innovative logo. To convey a sense of the future, we took the futuristic font as a basis. For color, we chose iridescent colorful designer paper or foil. It is based on 3 colors, which in combination give a full range of shades. Thus, we give the message that 3 separate companies are closely intertwined and create synergy.





centras  
insurance

Гульжанат  
Кайсанова

Centras Capital LLC

SAT business center, 2nd Floor,  
32A Monas St. Almaty 050008

+7 (727) 311 11 11 (int.122)  
gkaisanova@centras.kz

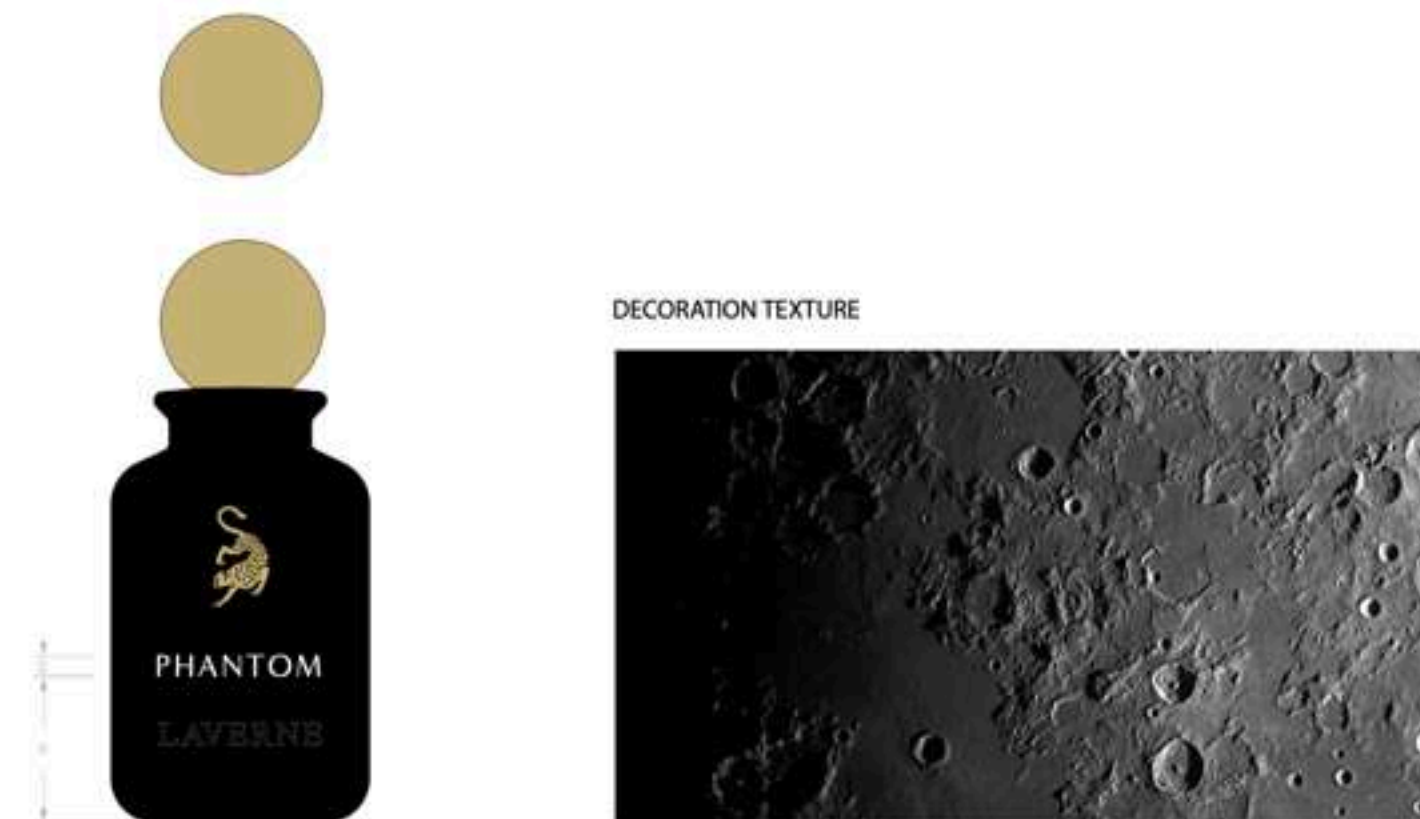


# LAVERNE

Bottle and Packaging design.



<b>CAP</b>	<b>BOTTLE</b>	<b>TYPE FONT</b>	<b>LOGO</b>
<p>PRINT COLOR: PANTONE 16-0836 TPX Rich Gold</p> <p>PRODUCTION COLOR: Glossy Gold Ref: Kutz Luxor 220</p>	<p>PRINT COLOR: PANTONE 16-0836 Matte Printing</p> <p>PRODUCTION COLOR: Gold Foil Ref: Kutz Luxor 220</p>	<p>MINERVA MODERN FONT SIZE: 22 PT VA: 80 PT</p> <p>TYPE COLOR: CMYK - 81%78%69%42%</p>	<p>LAVERNE: GLASS EMBOSSING</p> <p>TIGER: METALLIC PLATE</p>



<b>CAP</b>	<b>BOTTLE</b>	<b>TYPE FONT</b>	<b>LOGO</b>
<p>PRINT COLOR: PANTONE 16-0836 TPX Rich Gold</p> <p>PRODUCTION COLOR: Glossy Gold Ref: Kutz Luxor 220</p>	<p>PRINT COLOR: PANTONE Black 6c</p> <p>PRODUCTION COLOR: Moon texture</p>	<p>MINERVA MODERN FONT SIZE: 23 PT VA: 80 PT</p> <p>TYPE COLOR: CMYK - 0%0%0%0%</p>	<p>LAVERNE: GLASS EMBOSSING</p> <p>TIGER: METALLIC PLATE</p>





# RABITA BANK

## Brand design

RabitaBank is one of the oldest banks in the country. The task was to develop positioning, logotype and corporate identity.

Together with the bank team, we developed a strategy. Based on it, we came up with the character and appearance of the brand. We created a logo, corporate identity and guidelines.

In many languages, Rabita means "connection," "relationship." The colors and shapes of the new logo are combined to create a kind of connection. Forms merging create the letters "R" and "B" at the same time.

As a result of research, we found that green is free on the market and at the same time it corresponds to a stable and reliable image of the bank. Green stands for development, wisdom, innovation and values.

In conclusion, we've got dynamic and modern identity.

Rabitəbank

133

www.rabitabank.com

YDM-lərdə 10%,  
Restoranlarda 5%-dək  
Cashback qazan.



**+ kartmane**

Rabitəbank məxsus olan Kartmane  
Debet kartı ilə siz bir çox üstünlüklərə  
sahib olacaqsınız!



**Rabitəbank**

Rahat bankçılıq!

Azərbaycanın  
maliyyə çat botu  
"RabitəbankBot"

#yaşılakeç





Getting the right  
business loan  
should be easy



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy



Life is a work in progress  
you'rewell on your way

Lorem ipsum is simply dummy text of the printing  
 and typesetting industry.

 RabitaBank



No \_\_\_\_\_ 20

## Bank haqqında

RabitaBank əməkdaşlara rəqabətli iş mühitini yaradaraq onların peşəkar inkişafına yatırım edir.

1993-cü ildə fəaliyyətə başlayan RabitaBank, tezliklə iqtisadiyyatın müxtəlif sahələrini əhatə etməklə öz fəaliyyət dairəsini genişləndirmiş və universal banka çevrilmişdir. Hazırda RabitaBankın müştəriləri ticarət, istehsalat, tikinti, kənd təsərrüfatı, nəqliyyat, kommunikasiya və başqa sahələri təmsil edən müəssisələrdir. Eyni zamanda, bank fiziki şəxslərə də bütün növ maliyyə xidmətləri göstərir.

Fəaliyyət göstərdiyi 23 il ərzində RabitaBank ölkənin iri bankları arasında mövqeyini qoruyub saxlamaqla yanaşı, 23 filial və 1 qəbədən ibarət filial şəbəkəsini yaradaraq, Güməyi, Quba, Qusar, Xaçmaz, Lənkəran, Gəncə, Şəmkir, Şirvan, Şəki, Naxçıvan, Şamaxı, Kürdəmir, Ağsu, Məsali və Ağcabədi daxil olmaqla ölkənin 14 regionunda təmsil olunmuşdur. Bəynəlxalq maliyyə institutları ilə işgüzar əməkdaşlıq və böyük sayda müştəriləri bankın gələcəkdə də uğurlu inkişafı üçün möhkəm bünövrə yaratmışdır.

### RabitaBankın Missiyası

Əhaliyə və bizneslərə onlara uyğun məkan və şəraitdə sürətli və səmərəli bank xidmətlərini göstərmək.

### Bank əməliyyatlarının həyata keçirilməsi üçün baş lisenziya

Bank əməliyyatlarını aparılması üçün lisenziya - 30 iyun 1993-cü il tarixində Azərbaycan Respublikası Milli Bankı tərəfindən verilib.

Broker fəaliyyətinin həyata keçirilməsi üçün 62 sayılı lisenziya - 05 fevral 2004-cü il tarixində Azərbaycan Respublikası Prezidenti yanında Qiyətli Kağızlar üzrə Dövlət Komitəsi tərəfindən 5 il müddətinə verilib.

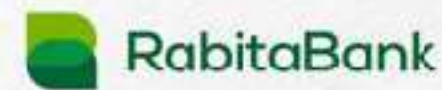
Bank Azərbaycan Respublikası Adliyyə Nazirliyi tərəfindən 30 iyun 1993-cü il tarixində verilmiş 136 sayılı qeydiyyat Şəhadətnaməsinə malikdir.

Zakir Nuriyev  
Chairman of Supervisory Board

28 May küç.33,  
AZ-010, Bakı, Azərbaycan

tel: (+994 12) 598 44 88, info-xal: 133  
faks: (+994 12) 487 11 01

e-mail: rb@rabitaibank.com  
web: www.rabitaibank.com

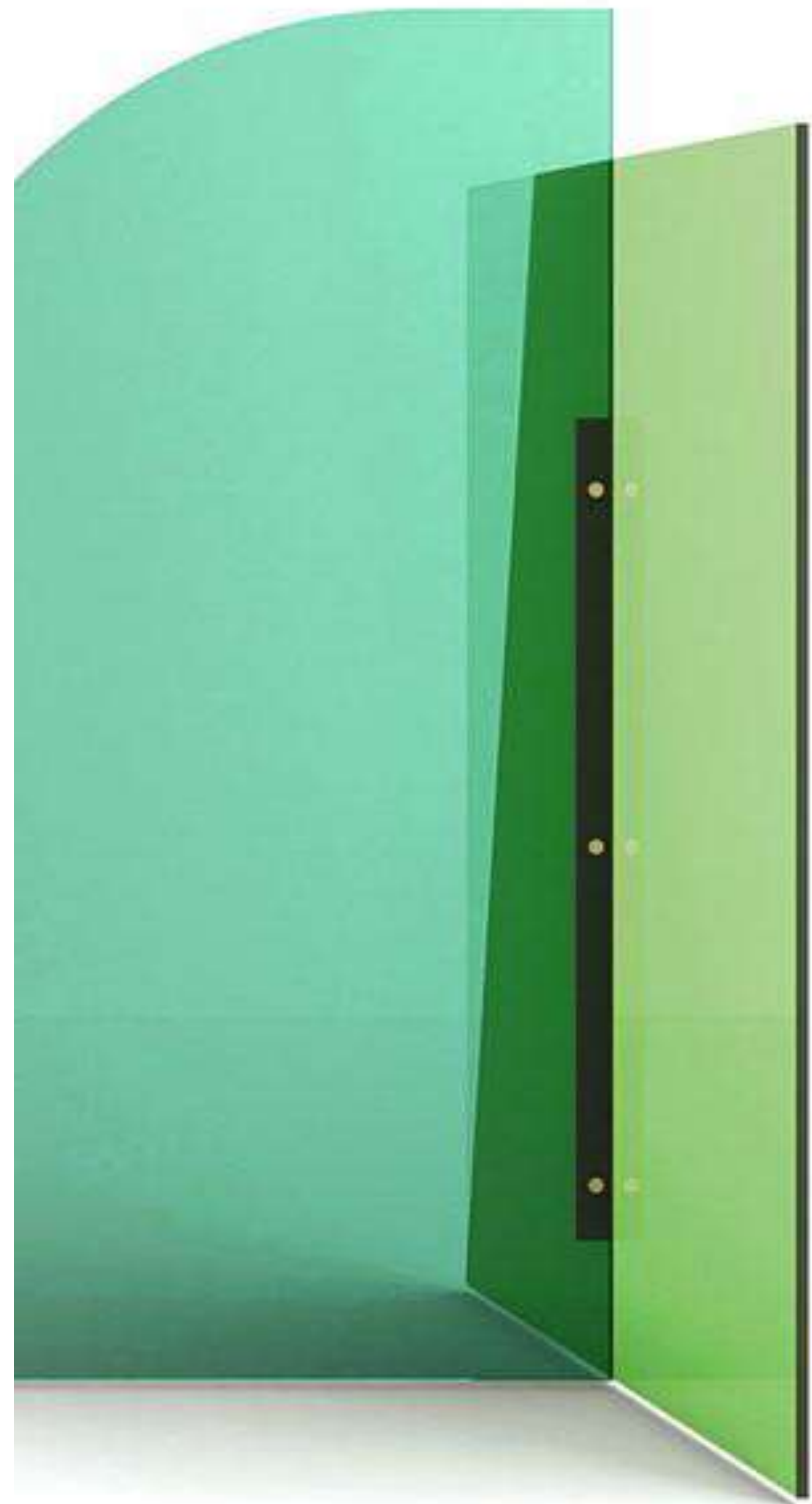


Məhəmməd Məmmədov  
Chairman of Supervisory Board

e-mail: rb@rabitaibank.com  
Phone: (+994 12) 598 44 88, Internal phone 001







# PMD GROUP

## Brand design

We have developed rebranding for PMD Group, one of the largest real estate companies in Azerbaijan.

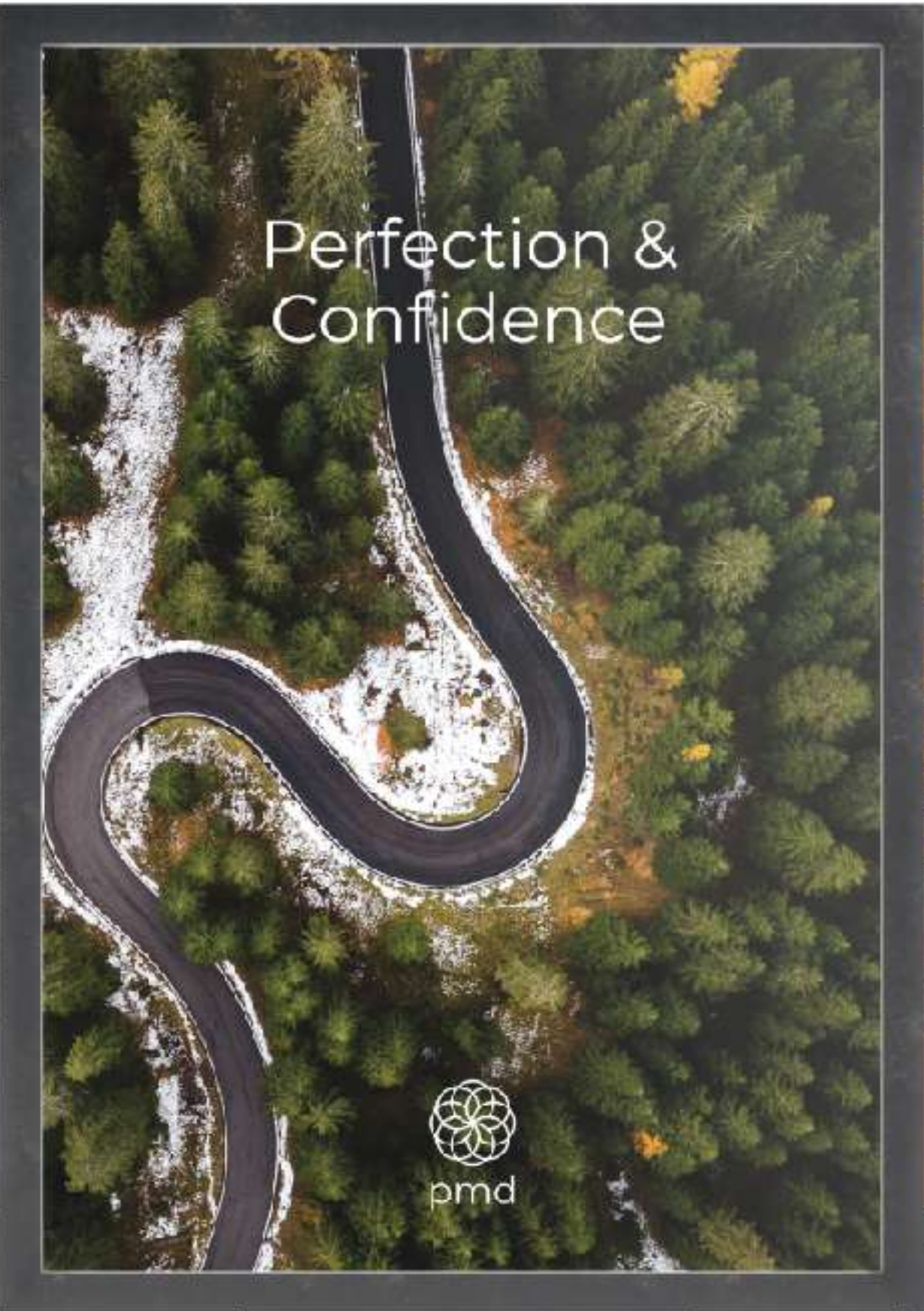
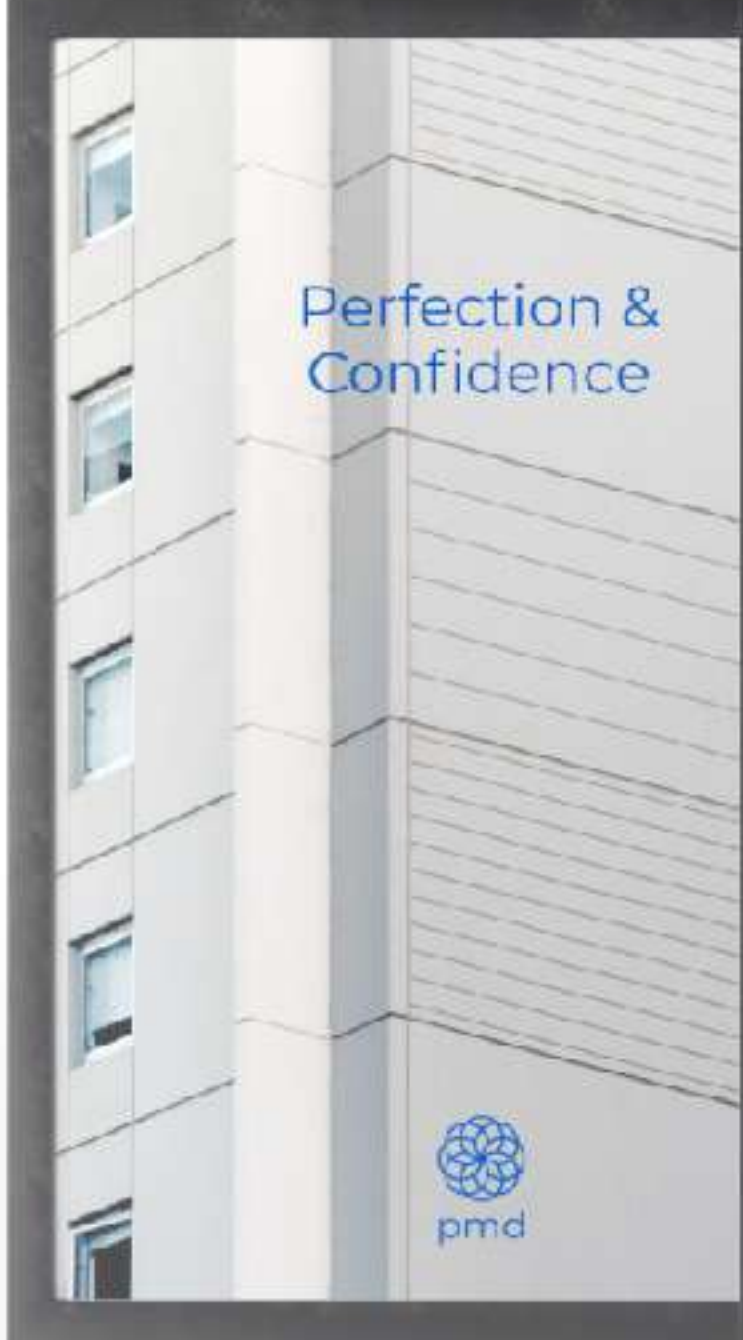
In order to choose the right positioning for the brand in the market, we held a series of meetings with customers, partners and employees of the PMD Group. As a result of the research, we determined the main value of the brand, which was expressed by two main concepts, "trust" and "perfection".

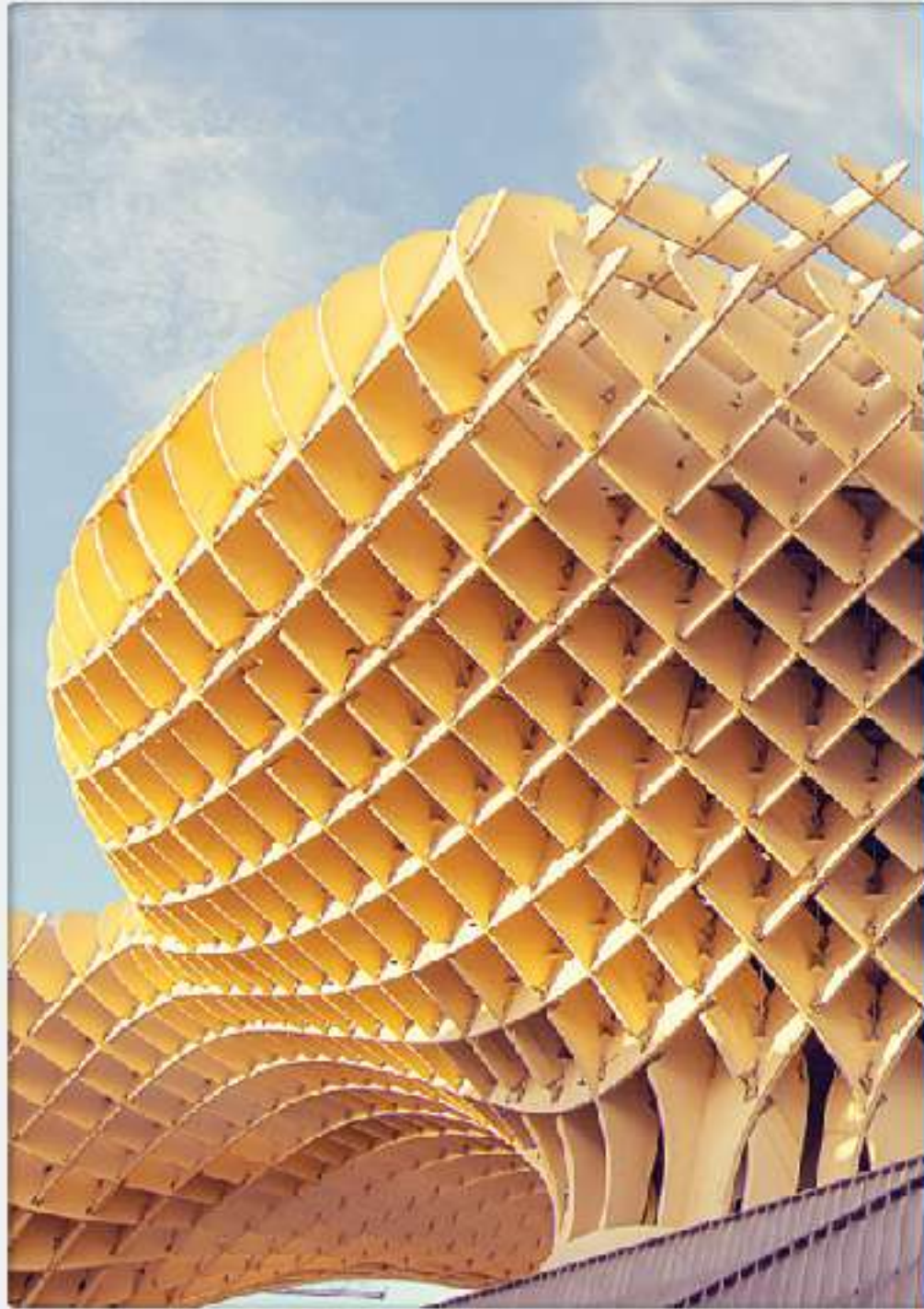
Based on the approved archetype, mission and values of the brand, we have developed a new branding for the company.

Our team also designed and organized the PMD Group rebranding event, as well as created a new website of the company.









# The House of your Dreams

Price: \$649,00   Est. Mortgage: \$3,044/mo

Operated by:



pmd





Famil Alasgarov  
HR Departament

Port Baku  
Neftçiler prospekti 153  
+994 12 505 05 00  
office@pmdgroup.az



Famil Alasgarov  
HR Departament

Port Baku  
Neftçiler prospekti 153  
+994 12 505 05 00  
office@pmdgroup.az



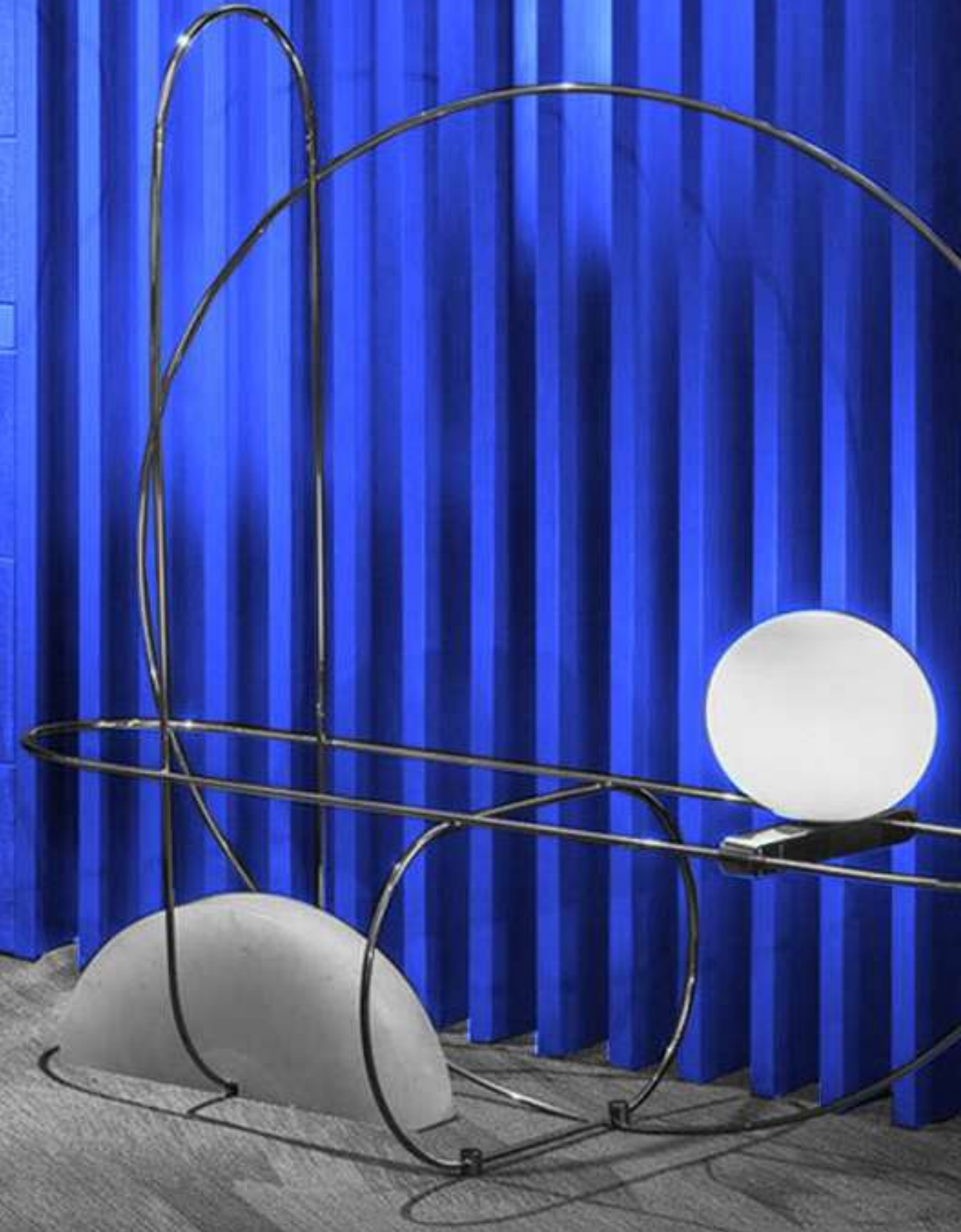
Justo donec  
enim diam  
vuiputate

Magna fermentum iaculis  
eu non diam phasellus  
vestibulum





pmd









# JOHNNY SHARK

Logo, Bottle and Packaging design for limoncello.

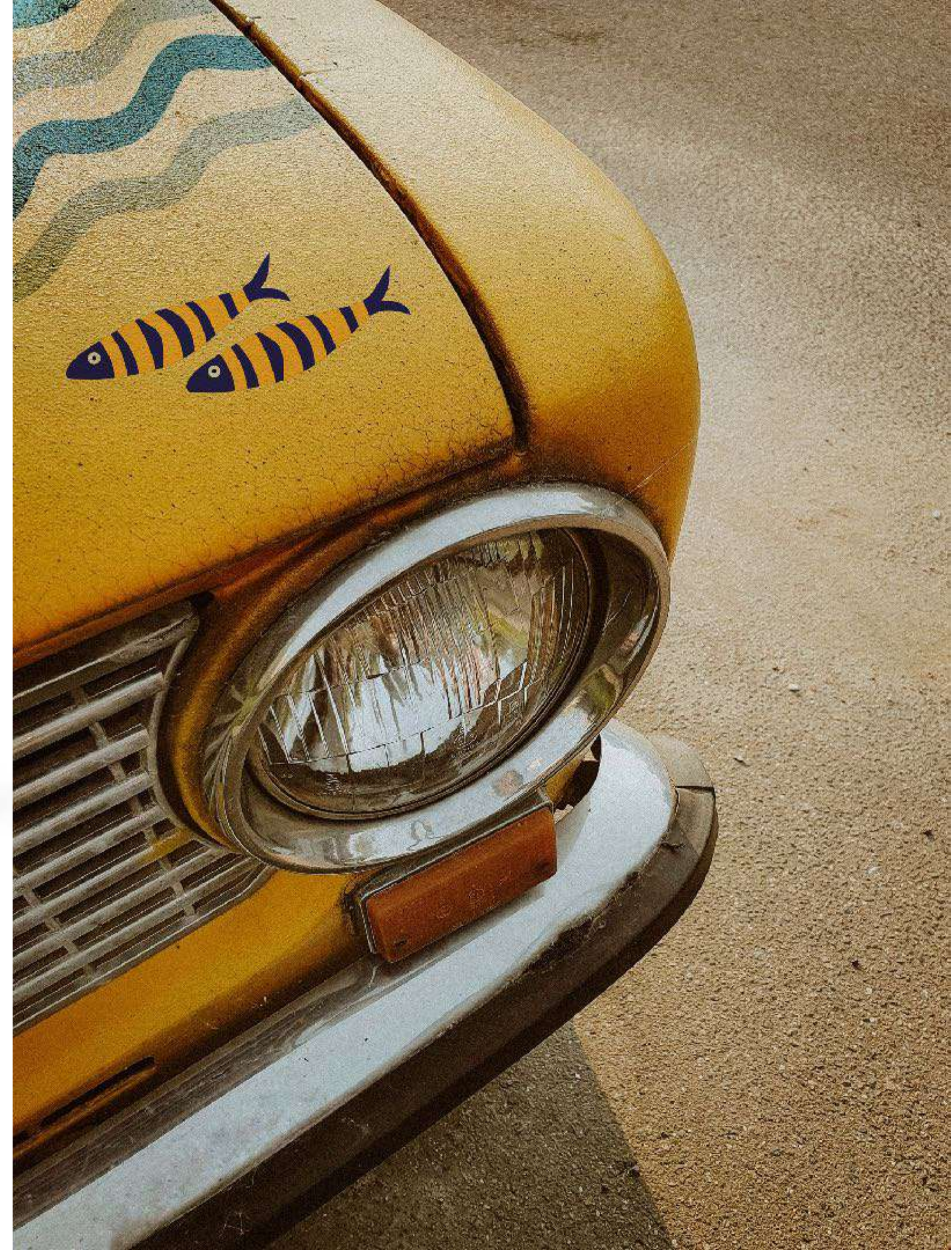




JOHNNY  
**SHARK**  
LIMONCELLO



JOHNNY  
**SHARK**  
LIMONCELLO



# PASHA HOLDING

Annual report design.

We have developed rebranding for PMD Group, one of the largest real estate companies in Azerbaijan.

We have designed the annual report for PASHA Holding.

Our task was to create design that would reflect the changes that have occurred as a result of the pandemic over the past 2 years.

Thus, we developed a concept and design that was based on the word "transformation". In addition to the elements that convey this concept, we also introduced the main color of the company into the design.



annual  
report  
2021

ceo  
foreword

1

# Evolution of PASHA Group





our  
people

5

## Strategy Overview



**Quisque** - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur vestibulum ante. Vivamus bibendum eros nec efficitur lobortis. Proin vel rutrum nisi. Nunc in dui et eros tincidunt exismod. Praesent bibendum feugiat turpis, vel ultricies urna tristique ut. Interdum et malesuada fames ac ante ipsum primis in faucibus. Fusce fermentum volutpat lacus, quis molestie erat posuere in. Aliquam nam arcu nisl. Pellentesque in nibh a meos luctus scelerisque eget sit amet odio.



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### Holistic Strategy Narrative

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# XALQ BANK

Cover design for website.

Our goal was to reflect the dynamism and approach of the bank itself in the development of the website.

Today the website is one of the fastest in Azerbaijan. One of the main focuses is the convenience and speed in ordering bank cards. Bright banners on the website immediately inform users about the latest products and offers of the bank.

The functionality of the site is built as simply as possible in order to improve the user experience and allow everyone to quickly find the bank function they need.

Kartlar

Kreditlər

Əmanətlər

Pul köçürmələri

Onlayn xidmətlər

Digər xidmətlər



# İstehlak

Hər tələbata uyğun sərəfəli kredit



Əsas şərtlər

Təminat

Digər məlumatlar

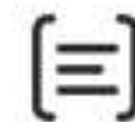
Kredit kalkulyatoru



40 ayədək



150 000 AZN



12-14%

# XalqKart CASHBACK

Nağdsız ödənişlərdən kəşbələr qazanın!

Sifariş et →

Daha ətraflı



## Aktual təkliflər





**XalqOnline mobil tətbiqi**

Funksional və rahat XalqOnline sistemi ilə hesablarınıza onlayn nəzarət edə və müxtəlif bank əməliyyatlarınızı məsafədən icra edə bilərsiniz.

Download on the App Store | Get it on Google play

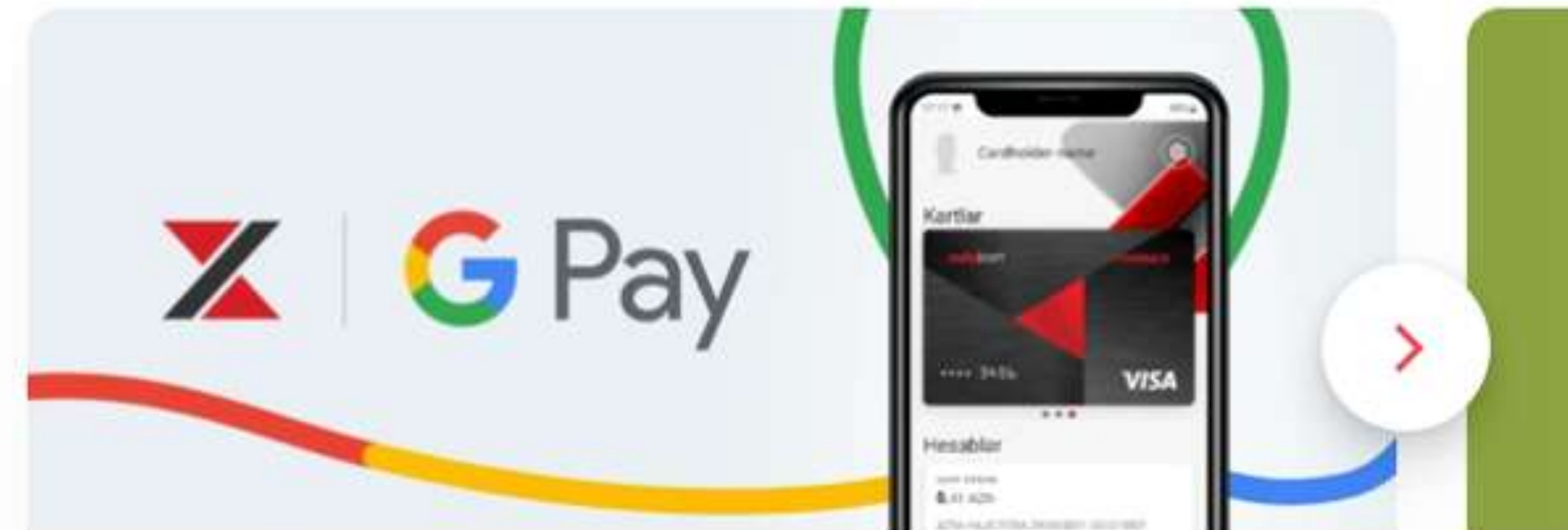
The image shows a smartphone displaying the XalqOnline mobile application interface. The screen is divided into sections: 'Kartlar' (Cards) showing a 'xalq kart' and a 'VISA' card, and 'Hesablar' (Accounts) showing a 'CARİ HESAB' (Current Account) with a balance of '6,41 AZN' and account details 'AZ56 HALJC FCRA ZN10 0001 5512 5007'. The background is a solid blue color with a white smartphone graphic.

## Seçilmiş təkliflər



### Qeyri-yaşayış sahələrinin ipotekası

Ofis və satış obyektinə sahib olun



### Google Pay™ Xalq Bankda!

Təməssiz ödənişin rahat və sürətli üsulu

# THANK YOU!

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